



2024 to 2027 Business Plan

Service: Storybook Gardens

\$0.87

Annual cost for the
average rate payer
(2024 to 2027)

0.02%

Of the 2024 to 2027
City of London Net
Property Tax
Supported Budget

Who we are:

- Storybook Gardens is a family-centered park offering play structures, a splash pad, a sand and water play area, family-friendly amusement rides, entertainment, an outdoor skating trail, food services, and other family-oriented activities.

What we do:

- Storybook Gardens enhances the quality of life for residents and visitors, offering affordable family-oriented entertainment and activities on a year-round basis.

Why we do it:

- Other Discretionary – The operation of an amusement park is not a typical service of a municipality.

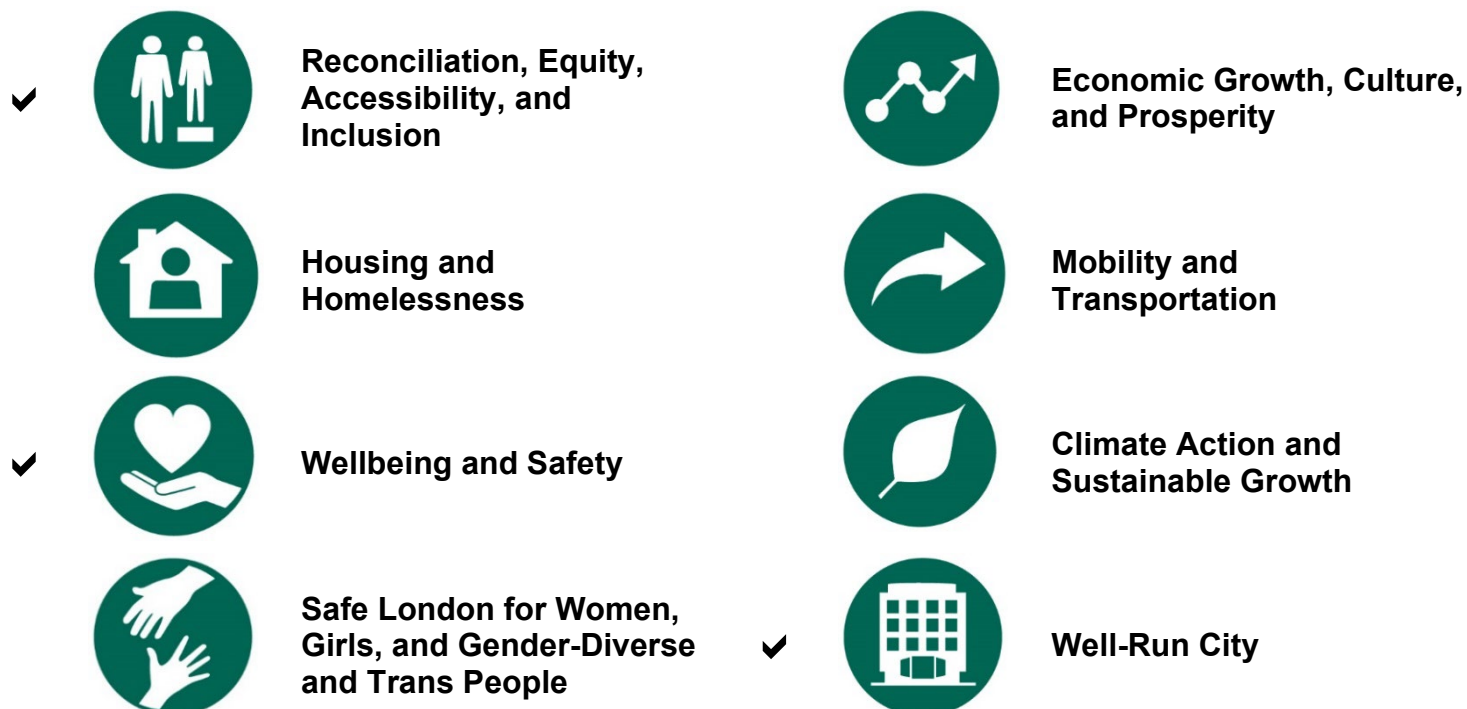
The following table provides an overview of the budget for this service:

Budget Summary (\$000's)	2024	2025	2026	2027	2024 to 2027 TOTAL
Gross Operating Expenditures	\$2,251	\$2,283	\$2,321	\$2,360	\$9,215
Other Revenues	-\$1,985	-\$2,024	-\$2,179	-\$2,220	-\$8,408
Net Tax Levy Supported Operating Budget	\$266	\$259	\$142	\$140	\$807
Total Capital Expenditures	\$107	\$111	\$114	\$118	\$450
Full-Time Equivalents (FTE's)	26.8	26.8	26.8	26.8	N/A

Reflects 2024 to 2027 adopted City budget as of December 1, 2025

Linkage to the 2023 to 2027 Strategic Plan

This service supports the following Strategic Areas of Focus in the 2023 to 2027 Strategic Plan:



Environmental, Socio-economic Equity and Governance (ESG) Considerations

Environmental, Socio-economic Equity and Governance Profile for this service:

Environmental:

- As Storybook Gardens plans for the replacement of aging infrastructure, zero emission infrastructure will be utilized.
- Storybook Gardens will continue to use the City of London's Climate Emergency Action Plan's recommended guidelines and strategies, and environmental assessment tools when replacing aging infrastructure.

Socio-economic Equity:

- Storybook Gardens continues to work towards being barrier free and inclusive by remaining AODA compliant.
- Storybook Gardens continues to provide no cost options to participation.
- Storybook Gardens will continue to promote the City of London subsidy programs, such as the Play Your Way Financial Assistance Program.

Governance:

- Storybook Gardens has Health and Safety and Risk Management procedures in place to mitigate risks by adhering to legislative requirements.

The following section provides an overview of the key activities the service plans to undertake from 2024 to 2027 to implement the Corporation's 2023 to 2027 Strategic Plan, as well as an overview of the risks and challenges the service is anticipated to experience during this period:

Service Highlights 2024 to 2027

- Provide unique family friendly inclusive recreation opportunities, focused on physical literacy, connections to nature, and outdoor play.
- Partner with local organizations to sponsor park admission, entertainment, and features for visitors.
- Review hours of operation of year-round services to provide greater access.
- Continue regular feedback opportunities from visitors.
- Complete Storybook Gardens Master Plan.

Risks and Challenges Anticipated in 2024 to 2027

- Increased number of weather-related impacts that may affect park attendance.
- Obtaining funding to introduce new attractions to Storybook Gardens to replace aging infrastructure to attract and retain visitors and support park growth.

Other reference information and links:

- [Parks and Recreation Master Plan](#)

Contact:

- Jack Smit
- Manager, Community and Senior Centres, Recreation and Sport
- 519-661-CITY (2489) Extension 5114
- jsmit@london.ca