



2024 to 2027 Business Plan

Service: Centennial Hall

\$0.77

Annual cost for the
average rate payer
(2024 to 2027)

0.02%

Of the 2024 to 2027
City of London Net
Property Tax
Supported Budget

Who we are:

- Centennial Hall is a multi-purpose public venue for events such as concerts, dances, weddings, graduations, meetings and exhibitions.
- With a total area of more than 14,000 square feet, Centennial Hall can accommodate more than 2,300 guests in its upper and lower levels.
- Management is outsourced to a private sector party.

What we do:

- Centennial Hall serves the community by providing a low cost venue that attracts a variety of artists, vendors and participants.

Why we do it:

- **Traditional** – Several municipalities operate halls, convention centres, theatres and other rental facilities.

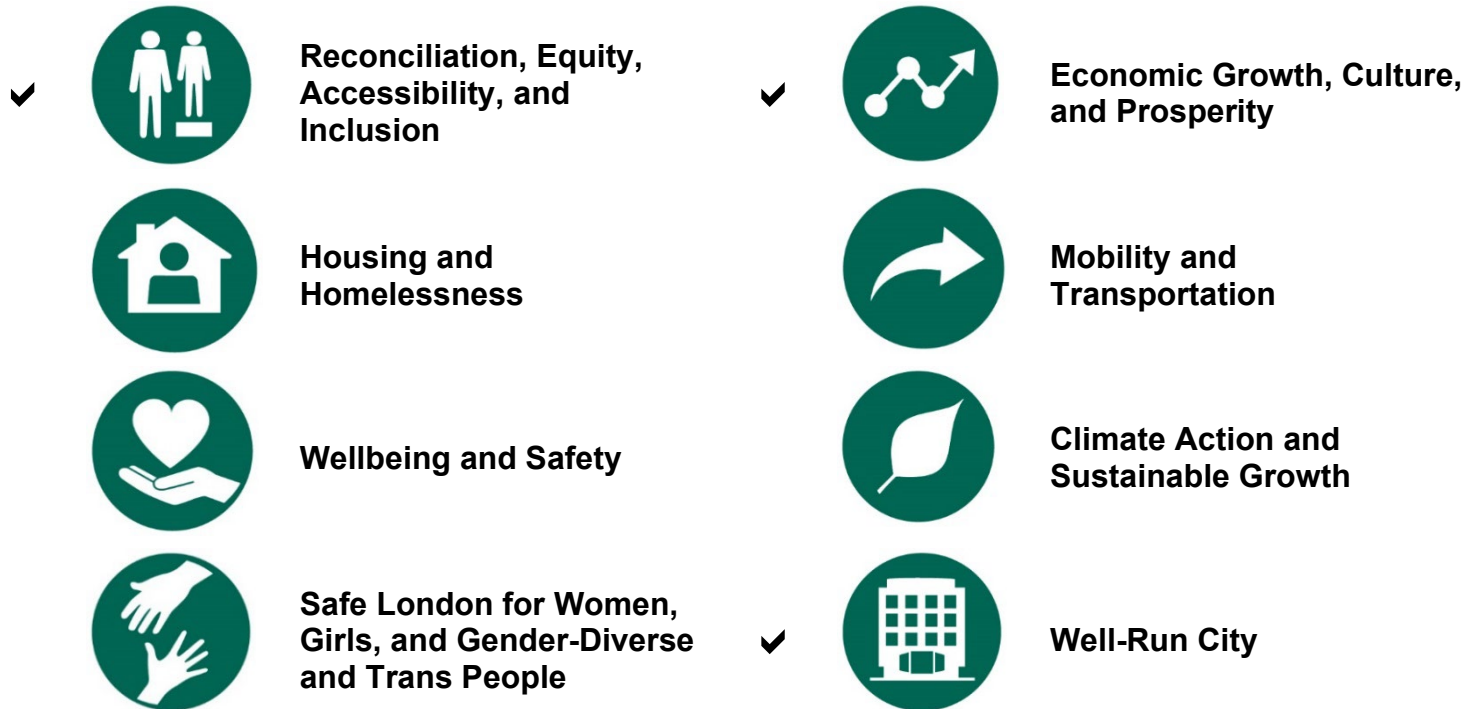
The following table provides an overview of the budget for this service:

Budget Summary (\$000's)	2024	2025	2026	2027	2024 to 2027 TOTAL
Gross Operating Expenditures	\$848	\$862	\$872	\$881	\$3,463
Other Revenues	-\$689	-\$689	-\$689	-\$689	-\$2,756
Net Tax Levy Supported Operating Budget	\$159	\$173	\$183	\$192	\$707
Total Capital Expenditures	\$224	\$231	\$224	\$224	\$903
Full-Time Equivalents (FTE's)	0	0	0	0	N/A

Reflects 2024 to 2027 adopted City budget as of December 1, 2025.

Linkage to the 2023 to 2027 Strategic Plan

This service supports the following Strategic Areas of Focus in the 2023 to 2027 Strategic Plan:



Environmental, Socio-economic Equity and Governance (ESG) Considerations

Environmental, Socio-economic Equity and Governance Profile for this service:

Environmental:

- This business case does not include any new greenhouse gas emission sources or increased emissions from existing sources.

Socio-economic Equity:

- Equal access to all users.

Governance:

- Monthly managers meetings to discuss venue policies, monitoring performance and reporting issues.

The following section provides an overview of the key activities the service plans to undertake from 2024 to 2027 to implement the Corporation's 2023 to 2027 Strategic Plan, as well as an overview of the risks and challenges the service is anticipated to experience during this period:

Service Highlights 2024 to 2027

- In June 2025, the City renewed a five-year agreement with Donald Jones Management Services (DJMS) which expires December of 2030.
- Centennial Hall serves the community by providing a low cost venue that attracts a variety of artists, vendors and participants.
- Centennial Hall will continue to build relationships with more dance groups. DJMS will work closely with concert promoters and will continue to keep Centennial Hall front and centre when booking tours. Our mandate is to keep rental charges reasonable to continue to allow community groups to have a performance hall that they can afford.
- Centennial Hall hosted the Country Music Association of Ontario Awards (CMAO) in 2022.
- Centennial Hall installed a brand-new Adamson Audio System in June 2023.

Risks and Challenges Anticipated in 2024 to 2027

- DJMS has seen a decline in wedding business (little demand for large venues for weddings of 300 to 500 people).
- Renovations/repairs will be needed periodically due to the age of the building (1967).

Other reference information and links:

- Link to the Infrastructure and Corporate Services Committee, May 26, 2025, [Agreement Between the City of London and Donald Jones Management Services](#)

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