2024 to 2027 Business Plan

Service: Mayor’s Office

$0.01 Cost per day for the average rate payer (2024 to 2027)

0.08% Of the 2024 to 2027 City of London Net Property Tax Supported Budget

Who we are:
- The Mayor’s Office provides leadership to Council in fulfilling the requirements of governing legislation, as well as the strategic goals and objectives identified by Council.
- The Mayor’s Office also represents the City, both in the community and externally.

What we do:
- Effective leadership of Council contributes towards the achievement of strategic goals, objectives and priorities.

Why we do it:
- **Mandatory** - The position of Mayor is a requirement under the Municipal Act.
The following table provides an overview of the budget for this service:

<table>
<thead>
<tr>
<th>Budget Summary ($000's)</th>
<th>2024</th>
<th>2025</th>
<th>2026</th>
<th>2027</th>
<th>2024 to 2027 TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross Operating Expenditures</td>
<td>$644</td>
<td>$648</td>
<td>$651</td>
<td>$654</td>
<td>$2,597</td>
</tr>
<tr>
<td>Other Revenues</td>
<td>-$0</td>
<td>-$0</td>
<td>-$0</td>
<td>-$0</td>
<td>-$0</td>
</tr>
<tr>
<td>Net Tax Levy Supported Operating Budget</td>
<td>$644</td>
<td>$648</td>
<td>$651</td>
<td>$654</td>
<td>$2,597</td>
</tr>
<tr>
<td>Total Capital Expenditures</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Full-Time Equivalents (FTE's)</td>
<td>5.5</td>
<td>5.5</td>
<td>5.5</td>
<td>5.5</td>
<td>N/A</td>
</tr>
</tbody>
</table>


**Linkage to the 2023 to 2027 Strategic Plan**

This service supports the following Strategic Areas of Focus in the 2023 to 2027 Strategic Plan:

- Reconciliation, Equity, Accessibility, and Inclusion
- Economic Growth, Culture, and Prosperity
- Housing and Homelessness
- Mobility and Transportation
- Wellbeing and Safety
- Climate Action and Sustainable Growth
- Safe London for Women, Girls, and Gender-Diverse and Trans People
- Well-Run City
Environmental, Socio-economic Equity and Governance (ESG) Considerations

Environmental, Socio-economic Equity and Governance Profile for this service:

Environmental:
- Mayor/Mayor’s Office acts as a champion for corporate environmental/climate change initiatives, e.g., Climate Emergency Action Plan.
- Mayor/Mayor’s Office ensures that the risks and impacts of climate change for London are well understood by other levels of government.
- Mayor/Mayor’s Office supports and advocates for funding opportunities to address climate resilience and adaptation, e.g., Disaster Mitigation and Adaptation Fund.

Socio-economic Equity:
- Mayor/Mayor’s Office acts as a champion for corporate initiatives affecting equity-seeking groups, e.g., Whole of Community System Response.
- Mayor/Mayor’s Office ensures that the challenges and opportunities facing London are well understood by other levels of government, e.g., homelessness crisis, housing affordability, etc.
- Mayor/Mayor’s Office supports and advocates for funding opportunities to address London’s needs, e.g., funding programs from other levels of government for affordable housing.

Governance:
- Mayor plays a critical role in the governance structure of the Corporation as head of Council.
- Mayor holds important decision-making authority over certain matters, particularly with new Strong Mayors legislation, to ensure goals and objectives of the organization are met.
- Mayor/Mayor’s Office works with other groups - Association of Municipalities of Ontario (AMO), Ontario Big City Mayors (OBCM), etc. to advance the priorities of the City at the political level.
- Mayor/Mayor’s Office works collaboratively with other neighbouring municipalities to ensure that regional needs are addressed.
• Mayor/Mayor’s Office meets regularly with various parties/groups impacted by various City initiatives to ensure that all voices and perspectives are heard.

The following section provides an overview of the key activities the service plans to undertake from 2024 to 2027 to implement the Corporation’s 2023 to 2027 Strategic Plan, as well as an overview of the risks and challenges the service is anticipated to experience during this period:

**Service Highlights 2024 to 2027**

- **Accountability and Trust:** All e-mails and phone calls received by the Mayor’s office are promptly returned, while questions/concerns are personally addressed by the appropriate staff member; Mayor champions City of London priorities and decided matters of Council via social media channels, mainstream media, and public appearances.

- **Teamwork and Collaboration:** Streamline customer intake and follow-up across the Corporation; promote and strengthen continuous improvement practices; enhance collaboration between Service Areas and community stakeholders to assist residents to access services and supports.

- **Financial Stewardship:** Tabling the City of London budget, as per Provincial legislation, and developing process by which budget is crafted. Facilitate connections between business leaders and City of London staff/departments; initiate discussions with area municipalities; advocate on behalf of London with senior government ministers at Provincial and Federal levels; increase efficiency and consistency for administrative and regulatory processes.

- **Inclusivity and Respect:** Building relationships with Black, Indigenous, and People of Colour (BIPOC) organizations and representatives in London, and working closely with Anti-Racism, Anti-Oppression (ARAO) on advocacy efforts.

- **Learning:** Participating in professional development opportunities, including Bloomberg-Harvard City Leadership Initiative, which comes at no cost to the Corporation despite generating significant benefits individually and collectively. In addition, developing partnerships with post-secondary institutions to assist students interested in pursuing a career in public service.

**Risks and Challenges Anticipated in 2024 to 2027**

- Budget restraints.
- Staff turnover.
- Unexpected/emergent priorities.

**Contact:**

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