2020 to 2023 Business Plan

Service: Immigration Services

$0.00  0.04%
Cost per day for the average rate payer (2020 to 2023) Of the 2020 to 2023 City of London Net Property Tax Supported Budget

Who we are:
• Immigration Services aims to foster economic growth and promote a welcoming, accessible city for all newcomers. This is accomplished through community partnerships, strategic planning, and by improving our ability to attract, support and retain immigrants to and into the community.

What we do:
• Immigration Services seeks to ensure that the City’s opportunities with respect to attracting, retaining and integrating newcomers are maximized, as well as to ensure that newcomer residents have access to the services and programs they need to successfully integrate into the community.
• The City supports the implementation of the London Newcomer Strategy and its activities geared towards the attraction, integration and retention of newcomers with a focus on international students, skilled workers and entrepreneurs. The City co-chairs the London & Middlesex Local Immigration Partnership to strengthen the community’s ability to successfully integrate immigrants in our region.
Why we do it:
- **Traditional** – Single and upper tier municipalities participate in federally funded programs involving the implementation of local immigration partnerships, and strategies to attract, retain and integrate newcomers.

The following table provides an overview of the budget for this service:

<table>
<thead>
<tr>
<th>Budget Summary ($000's)</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
<th>2020 to 2023 TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross Operating Expenditures</td>
<td>$624</td>
<td>$598</td>
<td>$619</td>
<td>$622</td>
<td>$2,463</td>
</tr>
<tr>
<td>Other Revenues</td>
<td>-$371</td>
<td>-$339</td>
<td>-$356</td>
<td>-$353</td>
<td>-$1,419</td>
</tr>
<tr>
<td><strong>Net Tax Levy Supported Operating Budget</strong></td>
<td><strong>$253</strong></td>
<td><strong>$259</strong></td>
<td><strong>$263</strong></td>
<td><strong>$269</strong></td>
<td><strong>$1,044</strong></td>
</tr>
<tr>
<td>Total Capital Expenditures</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Full-Time Equivalents (FTE's)</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>N/A</td>
</tr>
</tbody>
</table>


The following section provides an overview of the key activities the service plans to undertake from 2020 to 2023 to implement the Corporation’s 2019 to 2023 Strategic Plan, as well as an overview of the risks and challenges the service is anticipated to experience during this period:

**Service Highlights 2020 to 2023**
- Create inclusive engagement opportunities for Londoners: community events that bring together newcomers with London residents; annual Newcomer Day; events to welcome international students; launch newcomer welcome kiosks; address barriers to full engagement of newcomers in the community; implement activities to support the Free of Fear Services for All policy.
- Increase opportunities between potential employers, post-secondary institutions, and other employment and training agencies: host and support newcomer attraction and retention activities such as the creation of an internship program for international student graduates; host and support activities to strengthen connections between employers and newcomers and to reduce barriers to full employment of newcomers.
- Surveys, data collection and analysis to understand newcomer retention and employment outcomes.
- Advocacy with the federal government on changes regarding international student visas and the need for enhanced pathways to transition temporary residents to permanent residents.
Risks and Challenges Anticipated in 2020 to 2023

- Potential transfer of large numbers of asylum seekers would impact staff and budget resources.

The service directly supports the following components of the Corporation’s 2019 to 2023 Strategic Plan:

**Strengthening Our Community**  
Londoners are engaged and have a sense of belonging in their neighbourhoods and community.

**Expected Result:** Increase the number of residents who feel welcomed and included.  
**Strategy:**  
- Create inclusive engagement opportunities for Londoners. (SOC-18)

<table>
<thead>
<tr>
<th>Metric</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>11,000 individuals participate in London &amp; Middlesex Local Immigration Partnership (LMLIP) and City newcomer events</td>
<td>2,000</td>
<td>2,100</td>
<td>2,200</td>
<td>2,300</td>
<td>2,400</td>
</tr>
<tr>
<td>70% annual newcomer retention rate</td>
<td>70%</td>
<td>70%</td>
<td>70%</td>
<td>70%</td>
<td>70%</td>
</tr>
</tbody>
</table>

**Growing Our Economy**  
London will develop a top quality workforce.

**Expected Result:** Increase opportunities between potential employers, post-secondary institutions, and other employment and training agencies.  
**Strategy:**  
- Attract, retain, and integrate international students, and newcomer skilled workers, and entrepreneurs. (GOE-05)

<table>
<thead>
<tr>
<th>Metric</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
<th>2023</th>
</tr>
</thead>
<tbody>
<tr>
<td>25 newcomer attraction activities supported</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>25 newcomer retention and integration activities supported</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>70% annual newcomer retention rate</td>
<td>70%</td>
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</tr>
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</table>
Other reference information and links:

- **Choose London – Innovative, Vibrant, and Global: London’s Newcomer Strategy**
  https://london.ca/choose-london-londons-newcomer-strategy
- **Update on London’s Newcomer Strategy: Choose London – Innovative, Vibrant and Global**
- **LMLIP strategic plan:**
  https://immigration.london.ca/LMLIP/Publications/Documents/LMLIP%20Strategic%20Plan%202019%202022%20Final.pdf
- **Discrimination Experienced by Immigrants, Visible Minorities and Indigenous Peoples in London and Middlesex. An Empirical Study by the London and Middlesex Immigration Partnership**

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