Simplified Guide to Election Sign Placement
This booklet has been prepared by the City of London Elections Office for information purposes only. It is not an official version of the *Election Sign By-law*. 

London.ca/Elections
General Restrictions

Section 2.3(a):

Signs cannot be illuminated.

Section 2.4:
This does not apply to an election sign promoting a candidate on a campaign office or a billboard.
General Restrictions

Section 2.3(b):

Sign surface area cannot be greater than six square metres.

Section 2.4:
This does not apply to an election sign promoting a candidate on a campaign office or a billboard.
General Restrictions

Section: 2.3(c) (d):

Signs cannot interfere with:

• the safe operation of vehicular traffic;
• the safety of pedestrians; and
• the City’s maintenance operations.
Sign Placement

Section: 4.3

Only place your signs in the ward(s) where you’re running for office.
When placing your signs near ward boundaries, keep signs within the ward(s) you are running in

OR

within 50 metres of the boundary line.
Voting Place

Section: 2.5

Election signs are not permitted on any premises used as a Voting Place for elections.

In the case of churches, schools, libraries and shopping malls, the entire property is considered a Voting Place.
Use of City Logos

Section: 2.6

Your election signs cannot include a logo, trademark or official mark (in whole or in part) owned or licensed by the City.
Sign Placement

Sections: 4.5(g), 4.8, 4.9, and 4.10

Election signs may not be attached to:

- Utility poles or boxes
- Light poles
- Trees
- Bus shelters
- Planters
- Benches
- Waste receptacles
- Newspaper or mail boxes
- etc.
Sign Placement

Sections: 4.1, 4.2

Election signs are not permitted in any public parks or on property owned or occupied by the City of London or any local board.
Sign Placement

Beside a Park

Section: 4.5(h)

Election signs are prohibited in a boulevard along or beside a park.
Sign Placement

Edge of Road

Section: 4.5(b)

Election signs have to be a minimum of 3 metres from the edge of the roadway.
Sign Placement

Sign Heights

Section: 4.6(a)(b)

Signs located within 3 to 8 metres from the roadway can be a maximum height of 1.8 metres.

Election signs placed beyond 8 metres of the roadway can be a maximum height of 4 metres.
Sign Placement

Between the Sidewalk & Road

Section: 4.5(c)

Election signs are not permitted between the sidewalk and the roadway.
Election signs are prohibited on or over a roadway or sidewalk.

Section: 4.5(a)(c)
Between Two Roads

Section: 4.5(a)(e)

Election signs are prohibited in medians, on roadways, and roundabouts.
Election signs cannot be placed within 100 metres of another elections sign of the same candidate.
Placing Signs

Section: 3.2 (a)(b)

For Municipal Elections, election signs cannot be placed earlier than Nomination Day (August 19, 2022)...

Nomination Day

SIGN

[Green check marks on calendar for August 19, 2022]
Timing

Placing Signs

Section: 3.2, 3.3

...except on a Campaign Office or private property, where signs can be placed the day the candidate files nomination papers with the City Clerk.
Timing

Placing Signs

Section: 3.3

Your nomination paper must be filed first.
Removing Election Signs
Section: 3.4

After Voting Day, signs must be removed within 72 hours.
How to find us.
We’re here to help!

City Hall – Elections Office
300 Dufferin Avenue, second floor
(Corner of Dufferin Avenue and Wellington Street)

Questions / Complaints
enforcement@london.ca
519 661-4660