



London
CANADA

City of London



Longwoods Neighbourhood Profile (1996-2016)

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Date Created: Jan. 2014

Neighbourhood Profile -Longwoods Planning District



Coordinate System: NAD 1983 UTM Zone 17N
Projection: Transverse Mercator
Datum: North American 1983

Acknowledgment:

Profiles for all 42 neighbourhoods across the city were compiled by the Policy and Planning Division (Dr. Momodou Jeng, Laure Eldik, Randy MacTaggart, and Anna Oliveira). Thank you to Planning Services for providing the 2016 census data that informed the development of this work.



Cautionary Notes:


- 1. Comparability of Data:** caution should be used when comparing NHS data (2011) to long-form census data (1996, 2001, 2006 and 2016), **especially when it comes to data for small geographies due to a difference in data collection methodologies employed by Statistics Canada.**
- 2. Percentage Totals:** some differences in the percentage totals (not adding up to 100%) are due to rounding and sampling errors, low response rates, and data suppression related to confidentiality rules adopted by Statistics Canada.
- 3. As a % of Neighbourhood/As a % of Active Labour Force:** some differences in percentage totals (not adding up to 100%) are based on the data being compared to the overall population of the neighbourhood or the overall active labour force as opposed to the actual number of respondents to the census question (e.g. population aged 15 years and over).
- 4. Changes from Previous Neighbourhood Profiles:** some revisions and omissions of data in the current Neighbourhood Profiles are based on the way in which data was aggregated by Statistics Canada (e.g. marital status) or questions not asked in the 2016 census (e.g. religion).

Data Sources:

- 1996, 2001, 2006, 2011 and 2016 Census Data and 2011 NHS data, Statistics Canada, Ottawa.
- Customized City of London Planning District data extracted and tabulated by the City of London Planning – Urban Design and Geographic Information Systems Division and the City of London Policy and Planning Support Division.

Legend:

 is a decrease
 means no change

 is an increase
N.A. means (Not available)

Population Characteristics & Age Distribution

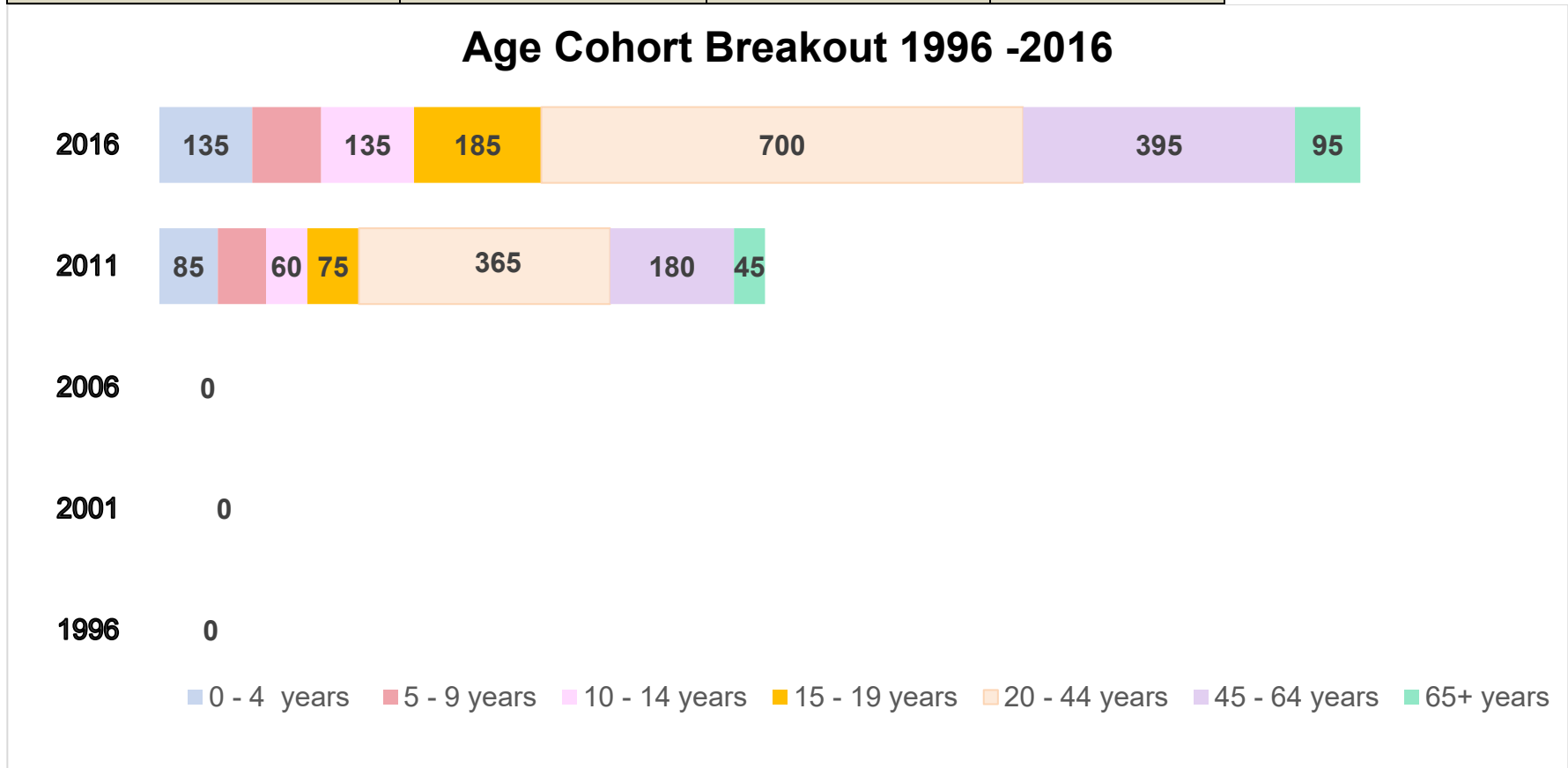
Longwoods Neighbourhood	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
Total Population	N.A.	N.A.	N.A.	895	1,740	↑	94%
Female	N.A.	N.A.	N.A.	455	880	↑	93%
Male	N.A.	N.A.	N.A.	440	865	↑	97%

Age Structure	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
0 to 19	N.A.	N.A.	N.A.	290	550	↑	90%	32%
0 to 4	N.A.	N.A.	N.A.	85	135	↑	59%	8%
5 to 9	N.A.	N.A.	N.A.	70	100	↑	43%	6%
10 to 14	N.A.	N.A.	N.A.	60	135	↑	125%	8%
15 to 19	N.A.	N.A.	N.A.	75	185	↑	147%	11%
20 to 44	N.A.	N.A.	N.A.	365	700	↑	92%	40%
45 to 64	N.A.	N.A.	N.A.	180	395	↑	119%	23%
65+	N.A.	N.A.	N.A.	45	95	↑	111%	5%
Median Age	N.A.	N.A.	N.A.	31.7	32			

2016 Census Age Cohort Breakout	Male	Female	Total	As a % of Neighbourhood
0 to 4	55	80	135	8%
5 to 9	40	60	100	6%
10 to 14	65	65	130	8%
15 to 19	90	90	180	10%
20 to 24	60	40	100	6%
25 to 29	100	70	170	10%
30 to 34	55	75	130	8%
35 to 39	75	60	135	8%
40 to 44	75	80	155	9%
45 to 49	60	60	120	7%
50 to 54	60	55	115	7%
55 to 59	70	55	125	7%
60 to 64	20	25	45	3%
65 to 69	20	20	40	2%
70 to 74	0	20	20	1%
75 to 79	15	10	25	1%
80 to 84	0	0	0	0%
85+	0	0	0	0%

Total	860	865	1,725¹
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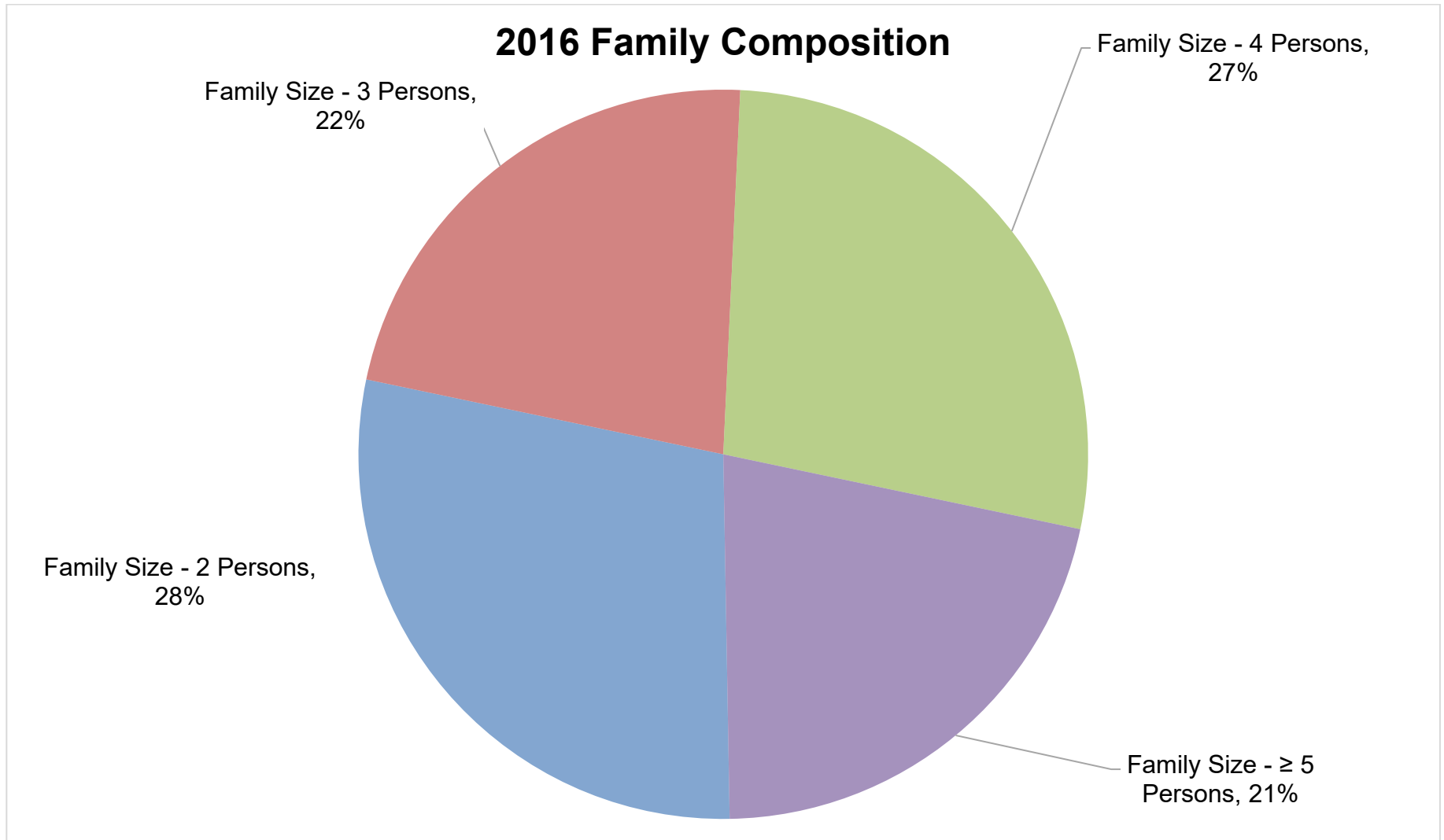
Age Cohort Breakout 1996 -2016



¹ There is likely to be some differences due to rounding and sampling errors.

Marital Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Single	N.A.	N.A.	N.A.	170	475	↑	179%	27%
Married	N.A.	N.A.	N.A.	395	695	↑	76%	40%
Common-Law	N.A.	N.A.	N.A.	50	110	↑	120%	6%
Divorced	N.A.	N.A.	N.A.	25	45	↑	80%	3%
Separated	N.A.	N.A.	N.A.	15	20	↑	33%	1%
Widowed	N.A.	N.A.	N.A.	25	35	↑	40%	2%
Citizenship, Immigration & Ethnic Identity	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Citizenship								
Canadian Citizens	N.A.	N.A.	N.A.	720	1,620	↑	125%	93%
Non-Canadian Citizens	N.A.	N.A.	N.A.	25	125	↑	400%	7%
Immigration Status								
Canadian Born Population	N.A.	N.A.	N.A.	420	1,040	↑	148%	60%
Foreign Born Population	N.A.	N.A.	N.A.	325	705	↑	117%	41%
Visible Minority Population	N.A.	N.A.	N.A.	425	625	↑	47%	36%
Indigenous Identity Population	N.A.	N.A.	N.A.	0	10	↑		1%

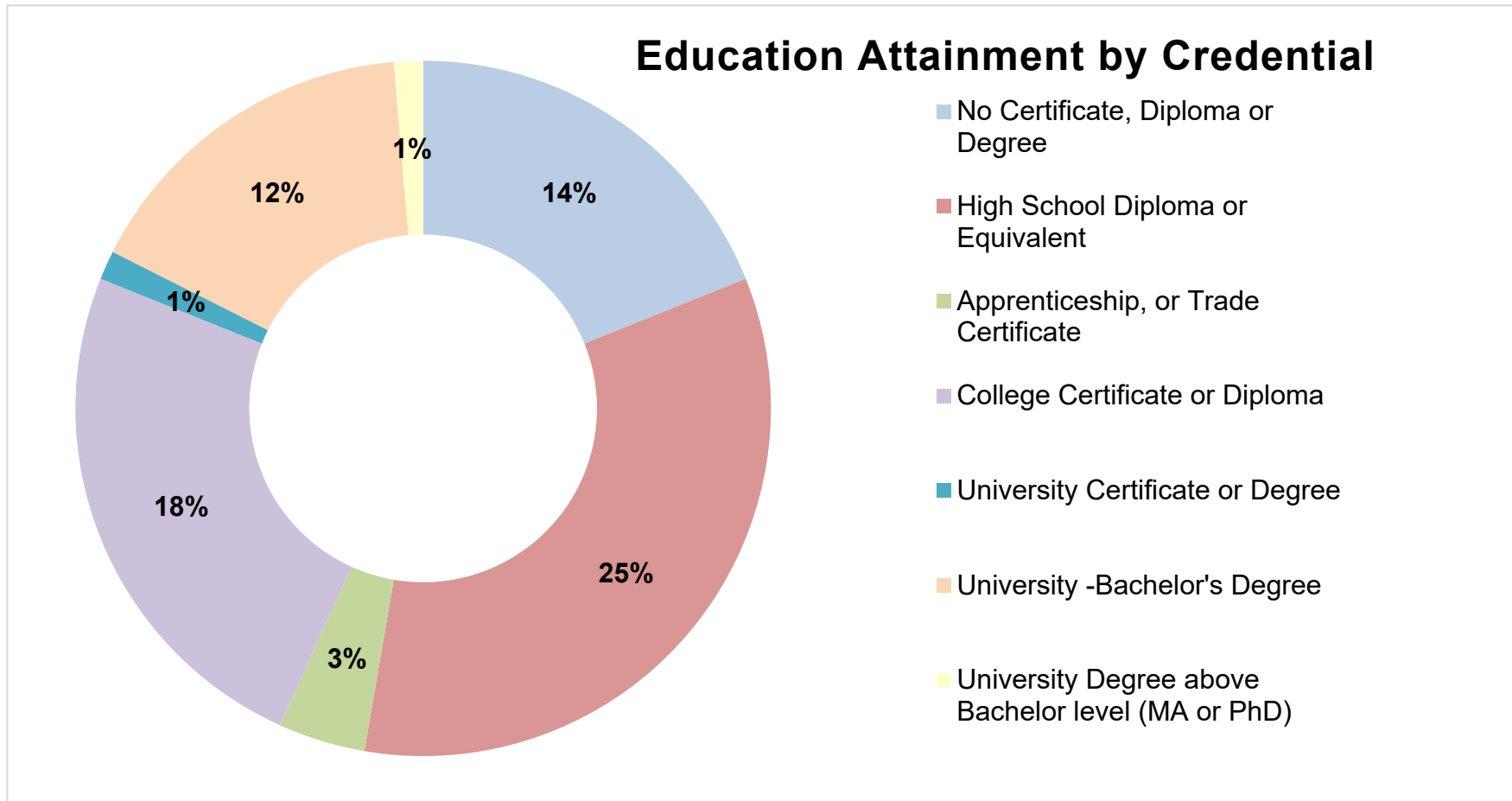
Family Composition	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Census Families
Number of Census Families	N.A.	N.A.	N.A.	245	450	↑	84%	
Family Size - 2 Persons	N.A.	N.A.	N.A.	70	125	↑	79%	28%
Family Size - 3 Persons	N.A.	N.A.	N.A.	70	100	↑	43%	22%
Family Size - 4 Persons	N.A.	N.A.	N.A.	70	120	↑	71%	27%
Family Size - ≥ 5 Persons	N.A.	N.A.	N.A.	40	95	↑	138%	21%
Census Family - Average Size	N.A.	N.A.	N.A.	3.3	3.6			



Family Structure & Number of Children	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
Couples (Married or Common Law)²	N.A.	N.A.	N.A.	220	400	↑	82%
Without Children	N.A.	N.A.	N.A.	60	100	↑	67%
With Children	N.A.	N.A.	N.A.	160	300	↑	88%
Lone Parent Families	N.A.	N.A.	N.A.	30	45	↑	50%
1 Child	N.A.	N.A.	N.A.	15	25	↑	67%
2 Children	N.A.	N.A.	N.A.	10	10	—	
≥ 3 Children	N.A.	N.A.	N.A.	5	10	↑	100%
Male Headed	N.A.	N.A.	N.A.	5	15	↑	200%
Female Headed	N.A.	N.A.	N.A.	20	35	↑	75%

² 2016 Census combines data for Married or Common Law couples without/with Children.

Educational Attainment by Credential	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
No Certificate, Diploma or Degree	N.A.	N.A.	N.A.	120	245	↑	104%	14%
High School Diploma or Equivalent	N.A.	N.A.	N.A.	160	440	↑	175%	25%
Apprenticeship, or Trade Certificate	N.A.	N.A.	N.A.	35	55	↑	57%	3%
College Certificate or Diploma	N.A.	N.A.	N.A.	95	310	↑	226%	18%
University Certificate or Degree	N.A.	N.A.	N.A.	35	15	↓	-57%	1%
University - Bachelor's Degree	N.A.	N.A.	N.A.	65	210	↑	223%	12%
University Degree above bachelor level (MA or PhD)	N.A.	N.A.	N.A.	40	20	↓	-50%	1%

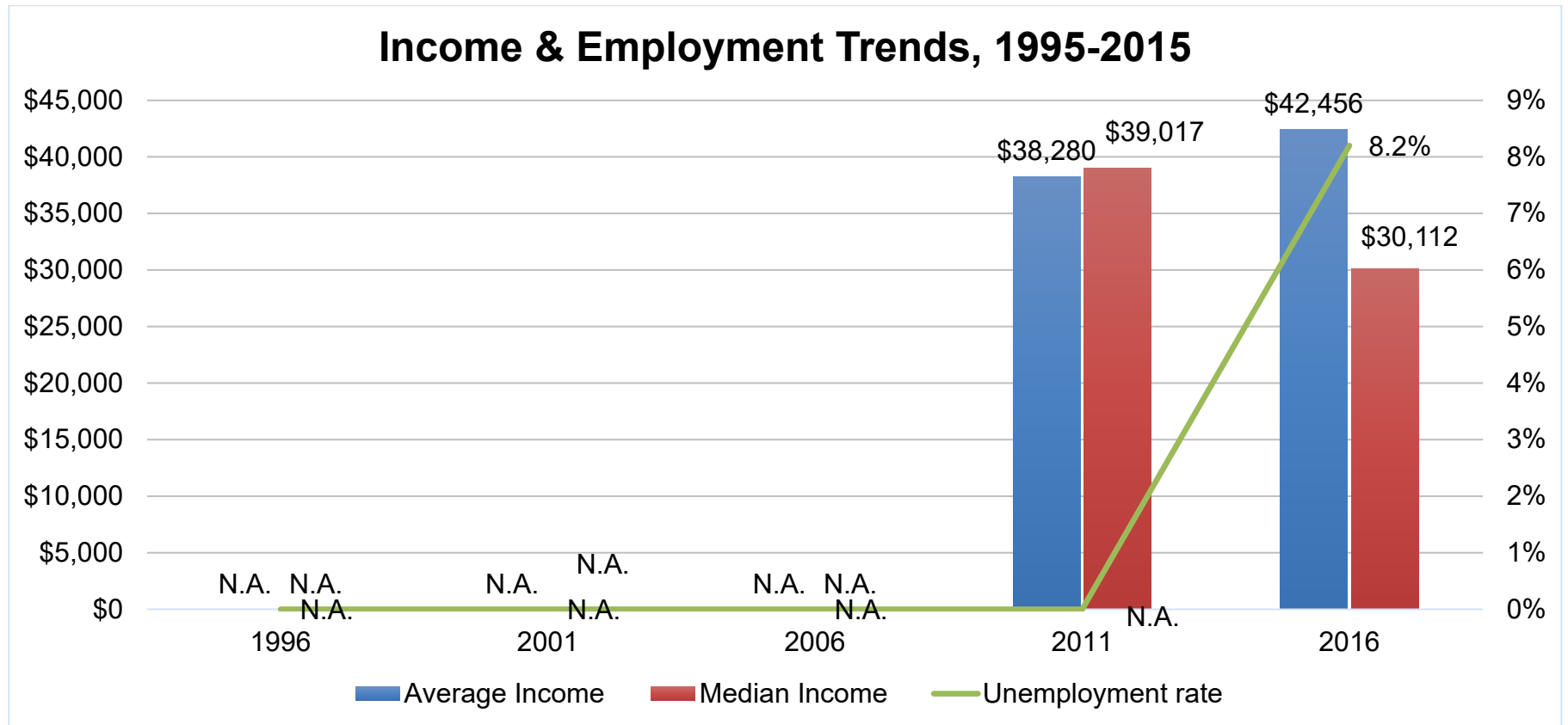


Housing by Structure Type & Tenure	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Total Occupied Dwellings
Total Occupied Dwellings	N.A.	N.A.	N.A.	260	530	↑	104%	
Single-Detached	N.A.	N.A.	N.A.	260	435	↑	67%	83%
Semi-Detached	N.A.	N.A.	N.A.	0	0	—		0%
Row House	N.A.	N.A.	N.A.	0	80	↑		15%
Duplex	N.A.	N.A.	N.A.	0	10	↑		2%
Apartment < 5 Storeys	N.A.	N.A.	N.A.	0	0	—		0%
Apartment ≥ 5 Storeys	N.A.	N.A.	N.A.	0	0	—		0%
Number of Owned Dwellings	N.A.	N.A.	N.A.	220	460	↑	109%	
Owned as a % of Total	N.A.	N.A.	N.A.	88%	88%	—		
Number of Rented Dwellings	N.A.	N.A.	N.A.	0	60	↑		
Rented as a % of Total	N.A.	N.A.	N.A.	0%	11%	↑		
Average # of Rooms	N.A.	N.A.	N.A.	7%	6.9	—		
Average Gross Rent	N.A.	N.A.	N.A.	N.A.	1,068	N.A.		
Average Value of Dwelling	N.A.	N.A.	N.A.	\$294,694	\$331,946	↑	13%	

Labour Market Indicators	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Total Labour Force ≥ 15 years	N.A.	N.A.	N.A.	355	980	↑	176%	56%
Female	N.A.	N.A.	N.A.	180	425	↑	136%	24%
Male	N.A.	N.A.	N.A.	175	550	↑	214%	32%
Unemployment Rate	N.A.	N.A.	N.A.	N.A.	8.2%	N.A.		
Female	N.A.	N.A.	N.A.	N.A.	12.9%	N.A.		
Male	N.A.	N.A.	N.A.	N.A.	5.5%	N.A.		
Employment Rate	N.A.	N.A.	N.A.	61.3%	64.9%	↑		
Participation Rate	N.A.	N.A.	N.A.	64%	71%	↑		
Female	N.A.	N.A.	N.A.	62.1%	63.4%	↑		
Male	N.A.	N.A.	N.A.	66%	78%	↑		

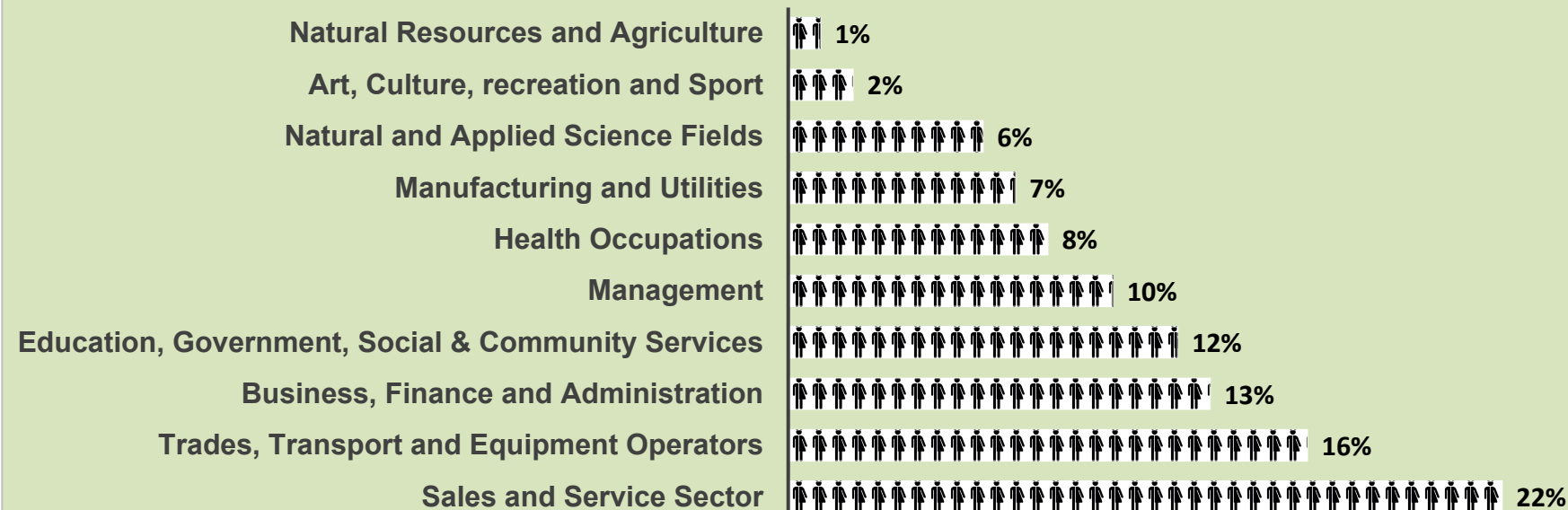
Income Characteristics of Economically Active Population ³	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
Individual Income							
Average Income	N.A.	N.A.	N.A.	\$38,280	\$42,456	↑	11%
Median Income	N.A.	N.A.	N.A.	\$39,017	\$30,112	↓	-23%
Income by Gender							
Average Income – Male	N.A.	N.A.	N.A.	\$49,122	\$53,643	↑	9%
Average Income- Female	N.A.	N.A.	N.A.	\$28,989	\$30,358	↑	5%
Median Income – Male	N.A.	N.A.	N.A.	\$59,482	\$43,926	↓	-26%
Median Income - Female	N.A.	N.A.	N.A.	\$24,106	\$23,272	↓	-3%
Household Income							
Average Household Income	N.A.	N.A.	N.A.	\$81,664	\$101,233	↑	24%
Median Household Income	N.A.	N.A.	N.A.	\$81,574	\$89,606	↑	10%
Family Income							
Average Family Income	N.A.	N.A.	N.A.	\$84,464	\$107,040	↑	27%
Median Family Income	N.A.	N.A.	N.A.	\$81,750	\$93,594	↑	14%
Lone-Parent Families							
Average Family Income	N.A.	N.A.	N.A.	N.A.	\$84,912	N.A.	
Median Family Income	N.A.	N.A.	N.A.	N.A.	\$82,205	N.A.	

³ Data Note: Income figures based on previous reporting year and reflect gross earnings (1995, 2000, 2005, 2010 & 2015).



Labour Force by National Occupational Classification	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Longwoods Active Labour Force
Management	N.A.	N.A.	N.A.	20	100	↑	400%	10%
Business, Finance and Administration	N.A.	N.A.	N.A.	50	130	↑	160%	13%
Natural and Applied Science Fields	N.A.	N.A.	N.A.	20	60	↑	200%	6%
Health Occupations	N.A.	N.A.	N.A.	30	75	↑	150%	8%
Education, Law and Social, Community and Government Services	N.A.	N.A.	N.A.	35	115	↑	229%	12%
Art, Culture, Recreation, and Sport	N.A.	N.A.	N.A.	0	15	↑		2%
Sales and Service Sector	N.A.	N.A.	N.A.	90	215	↑	139%	22%
Trades, Transport and Equipment Operators	N.A.	N.A.	N.A.	50	160	↑	220%	16%
Natural Resources and Agriculture	N.A.	N.A.	N.A.	0	10	↑		1%
Manufacturing and Utilities	N.A.	N.A.	N.A.	60	65	↑	8%	7%

Employment Trends by Occupation Breakout - 2016

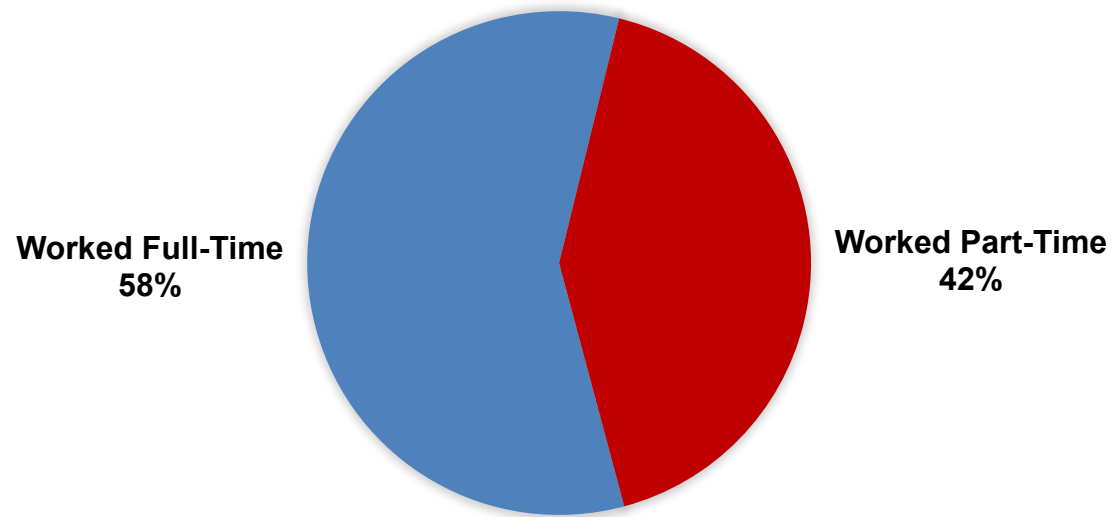


Class of Worker	1996	2001	2006	2011	2016	Change From Previous Period		As a % of Neighbourhood
Employee	N.A.	N.A.	N.A.	340	835	↑	146%	48%
Female	N.A.	N.A.	N.A.	175	370	↑	111%	21%
Male	N.A.	N.A.	N.A.	165	460	↑	179%	26%
Self-Employed	N.A.	N.A.	N.A.	20	105	↑	425%	6%
Female	N.A.	N.A.	N.A.	N.A.	25	N.A.		1%

Male	N.A.	N.A.	N.A.	N.A.	80	N.A.	5%
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Employment Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Longwoods Active Labour Force
Worked Full-Time in 2015	N.A.	N.A.	N.A.	255	545	↑	114%	58%
Worked Part-Time in 2015	N.A.	N.A.	N.A.	85	395	↑	365%	42%

Employment Status, 2015 Reference Period



Mode of Transport to Work	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Longwoods Active Labour Force
Automobile - As a Driver	N.A.	N.A.	N.A.	270	700	↑	159%	71%
Car-Pool	N.A.	N.A.	N.A.	60	95	↑	58%	10%
Public Transportation	N.A.	N.A.	N.A.	0	15	↑		2%
Walked or Bicycled	N.A.	N.A.	N.A.	0	15	↑		2%
Other Modes	N.A.	N.A.	N.A.	0	0	↑		0%

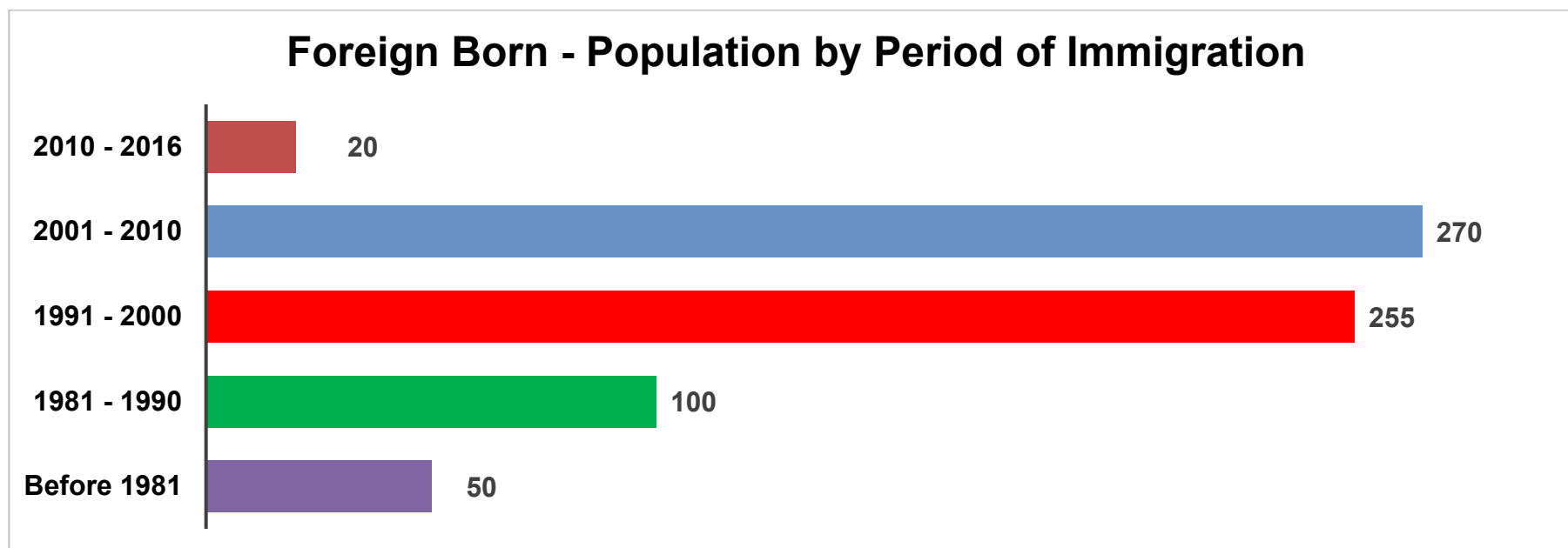
Place of Work	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Worked at Home	N.A.	N.A.	N.A.	0	55	↑		3%
Worked at a Fixed Address	N.A.	N.A.	N.A.	280	690	↑	146%	40%
No Fixed Workplace Address	N.A.	N.A.	N.A.	50	135	↑	170%	8%
Worked within Municipality	N.A.	N.A.	N.A.	N.A.	570	N.A.		33%
Work in a different Municipality	N.A.	N.A.	N.A.	N.A.	115	N.A.		7%
Worked outside Canada	N.A.	N.A.	N.A.	0	15	↑		1%

Mobility/Migration Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Lived at the same address 5 years ago	N.A.	N.A.	N.A.	60	740		1,133%	43%
Moved sometime within the last 5 years	N.A.	N.A.	N.A.	605	870	↑	44%	50%
Internal Migrants	N.A.	N.A.	N.A.	110	115	↑	5%	7%
- Intra-provincial	N.A.	N.A.	N.A.	90	95	↑	5%	5%
- Inter-provincial	N.A.	N.A.	N.A.	0	15	↑		1%
External Migrants	N.A.	N.A.	N.A.	0	50	↑		3%
Lived at the same address 1 years ago	N.A.	N.A.	N.A.	665	1,525	↑	129%	88%
Moved sometime within the last year	N.A.	N.A.	N.A.	35	175	↑	400%	10%
Internal Migrants	N.A.	N.A.	N.A.	0	45	↑		3%
- Intra-provincial	N.A.	N.A.	N.A.	0	35	↑		2%
- Inter-provincial	N.A.	N.A.	N.A.	0	0	—		0%
External Migrants	N.A.	N.A.	N.A.	0	10	↑		1%

Place of Birth by Region	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Total Immigrant Population	325	705	↑	117%	41%
North America (US only)	0	0	—		0%
Africa	0	40	↑		2%
Asia	230	365	↑	59%	21%
Caribbean	N.A.	N.A.		N.A.	N.A.
Central and South America	N.A.	80		N.A.	4%
Oceania and other places of birth	N.A.	0		N.A.	0%
Europe	35	220	↑	529%	13%
Recent Immigrants	N.A.	20	N.A.		1%
North America (US only)	N.A.	0	N.A.		0%
Africa	N.A.	0	N.A.		0%
Asia	N.A.	15	N.A.		1%
Caribbean	N.A.	N.A.	N.A.		N.A.
Central and South America	N.A.	10	N.A.		<1%
Oceania and other places of birth	N.A.	0	N.A.		0%
Europe	N.A.	0	N.A.		0%

Immigration by Place of Birth 2011	2011	As a % of Neighbourhood 2011	Immigration by Place of Birth 2016	2016	As a % of Neighbourhood 2016
1. Afghanistan	85	9%	1. Iraq	100	6%
2. Iraq	70	8%	2. China and Lebanon	35	2%
3. N.A.	N.A.	N.A.	3. Bosnia and Herzegovina, Poland, United Kingdom and Pakistan	25	1%
4. N.A.	N.A.	N.A.	4. Colombia, Croatia, and Portugal	20	1%
5. N.A.	N.A.	N.A.	5. Ukraine, Nigeria, Philippines	15	1%

Period of Immigration	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
						↑	%	
Before 1981	N.A.	N.A.	N.A.	25	50	↑	100%	3%
1981 to 1990	N.A.	N.A.	N.A.	60	100	↑	67%	6%
1991 to 2000	N.A.	N.A.	N.A.	205	255	↑	24%	15%
2001 to 2010	N.A.	N.A.	N.A.	30	270	↑	800%	16%
2011 to 2016	N.A.	N.A.	N.A.	N.A.	20	N.A.		1%



Language	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Knowledge of Official Languages								
English Only	N.A.	N.A.	N.A.	810	1,540	↑	90%	89%
French Only	N.A.	N.A.	N.A.	0	0	—		0%
English and French	N.A.	N.A.	N.A.	55	135	↑	145%	8%
Neither English or French	N.A.	N.A.	N.A.	30	70	↑	133%	4%
Language Spoken Most Often at Home								
English	N.A.	N.A.	N.A.	620	1,210	↑	95%	70%
French	N.A.	N.A.	N.A.	0	0	—		0%
Non-Official Language	N.A.	N.A.	N.A.	215	325	↑	51%	19%
Mother Tongue ⁴								
English	N.A.	N.A.	N.A.	480	1,005	↑	109%	58%
French	N.A.	N.A.	N.A.	5	10	↑	100%	1%
Non-Official Language	N.A.	N.A.	N.A.	370	650	↑	76%	37%

⁴ Statistics Canada defines 'mother tongue' as the first language learned in childhood and still understood by the individual at the time of census reporting.

Top Non-Official Languages Spoken At Home⁵	2016	As a % of Neighbourhood
1. Arabic	85	5%
2. Assyrian Neo-Aramaic	50	3%
3. Albanian	40	2%
4. Urdu and Spanish	30	2%
5. Cantonese	25	1%
6. Polish and Kurdish	15	1%
7. Bosnian, Croatian, and Igbo	10	1%

⁵ Data Note: The 2011 Neighbourhood profiles data reported on languages was discontinued in 2016; therefore, cannot be compared to 2016 data.