



2020 to 2023 Business Plan

Service: Subsidized Transit

\$0.02

Cost per day for the average rate payer (2020 to 2023)

0.19%

Of the 2020 to 2023 City of London Net Property Tax Supported Budget

Who we are:

- The City provides public transit subsidization to five target populations: the visually impaired, children 12 years of age and under, adults over the age of 18 with income below the low-income cut-off after-tax (pilot project), youth from ages 13 to 17 (pilot project), and seniors 65 and over (Council reinstated the Senior Tickets program effective April 1, 2019).

What we do:

- The subsidized transit provides affordable transportation in order to help remove and prevent barriers that affect a person's ability to gain and maintain employment, access health care, and pursue recreational, educational and social activities for themselves and their family.
- Affordable transportation is a key component of providing good quality of life.

Why we do it:

- **Traditional** – The provision of subsidized transit is a typical service offered by municipalities, with all of the selected municipal comparators providing a similar service.

The following table provides an overview of the budget for this service:

Budget Summary (\$000's)	2020	2021	2022	2023	2020 to 2023 TOTAL
Gross Operating Expenditures	\$1,854	\$1,954	\$1,983	\$2,013	\$7,804
Other Revenues	-\$805	-\$905	-\$934	\$0	-\$2,644
Net Tax Levy Supported Operating Budget	\$1,049	\$1,049	\$1,049	\$2,013	\$5,160
Total Capital Expenditures	\$0	\$0	\$0	\$0	\$0
Full-Time Equivalents (FTE's)	0	0	0	0	N/A

Reflects 2020 to 2023 Council Approved Budget – January 12, 2021.

The following section provides an overview of the key activities the service plans to undertake from 2020 to 2023 to implement the Corporation's 2019 to 2023 Strategic Plan, as well as an overview of the risks and challenges the service is anticipated to experience during this period:

Service Highlights 2020 to 2023

Affordable transportation is a key component of enhancing the quality of life for all Londoners. Accessible public transit helps to remove and prevent barriers that affect a person's ability to gain and maintain employment, and access health care, recreational, educational and social activities for themselves and their families. In addition, a vibrant, well-used transit system is an important part of building a healthy and inclusive community. Strategic actions to be completed throughout 2020 – 2023 include:

- Develop a sustainable and integrated business plan for five subsidized transit programs including: Subsidized Transit for the Visually Impaired; Children 12 and Under Ride for Free; Income-Related Transit Program for Individuals 18 Years of Age and Over; Subsidized Transit for Youth Ages 13 up to and Including 17; and Subsidized Transit for Seniors. The integrated business plan will be developed in collaboration with the London Transit Commission (LTC) to support affordable transit so that Londoners can move around the city safely in a manner that meets their need that is simple and easy to access.
- Work with the LTC to implement a sustainable and integrated business model that supports affordable transit programs for Londoners.

Risks and Challenges Anticipated in 2020 to 2023

- The current budget for subsidized transit does not meet the current need of the program (for example, youth subsidized transit is not funded and children under 12 is partially funded). Without an increase in funding or a change to eligibility, subsidized transit will continue to run a deficit annually.
- Moving from 5 separate subsidized transit programs to one sustainable and integrated model to support affordable transit will support Londoners to move around the city safely and easily in a manner that meets their needs that is simple and easy to access as well as to reduce the administrative burden for both City and LTC staff. The proposed model to accomplish this is based on phasing in the program over a two year period; implementation has been moved to 2021-2022 due to COVID-19.
- A clear communications plan will be developed to keep participants informed of the new changes and make sure that the transition is as seamless as possible.

The service directly supports the following components of the Corporation's 2019 to 2023 Strategic Plan:

Building a Sustainable City

Londoners can move around the City safely and easily in a manner that meets their needs.

Expected Result: Increase access to transportation options.

Strategy:

- Support Londoners to access affordable public transit where they live and work. (BSC-29)

Metric	2019	2020	2021	2022	2023
# of subsidized rides (income-related, youth, visually impaired, seniors, children 12 and under)	TBD	TBD	TBD	TBD	TBD

Other reference information:

- 2020-2023 City of London Multi-Year Budget Business Case for Subsidized Transit – Available by request at neighbourgood@london.ca
- [Children 5 to 12 Years of Age Ride for Free on Public Transit Council By-Law and Agreement \(December 13, 2016\)](#)
- [Adults 18 and Over Income-Related Subsidized Public Transit Program Council By-Law, Agreement and Administration Process \(October 11, 2017\)](#)
- [Subsidized Bus Pass for Youth 13 to 17 Years of Age Council By-Law and Agreement \(June 18, 2019\)](#)

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