



2020 to 2023 Business Plan

Service: Mayor's Office

\$0.01

Cost per day for the average rate payer (2020 to 2023)

0.09%

Percentage of the 2020 to 2023 City of London Net Property Tax Supported Budget

Who we are:

- The Mayor's Office provides leadership to Council in fulfilling the requirements of governing legislation, as well as the strategic goals and objectives identified by Council.
- The Mayor's Office also represents the City, both in the community and externally.

What we do:

- Effective leadership of Council contributes towards the achievement of strategic goals, objectives and priorities.

Why we do it:

- **Mandatory** - The position of Mayor is a requirement under the Municipal Act.

The following table provides an overview of the budget for this service:

| Budget Summary (\$000's) | 2020 | 2021 | 2022 | 2023 | 2020 to 2023 TOTAL |
|--|--------------|--------------|--------------|--------------|--------------------|
| Gross Operating Expenditures | \$593 | \$602 | \$610 | \$618 | \$2,423 |
| Other Revenues | \$0 | \$0 | \$0 | \$0 | \$0 |
| Net Tax Levy Supported Operating Budget | \$593 | \$602 | \$610 | \$618 | \$2,423 |
| Total Capital Expenditures | \$0 | \$0 | \$0 | \$0 | \$0 |
| Full-Time Equivalents (FTE's) | 4.4 | 4.4 | 4.4 | 4.4 | N/A |
| Elected Officials | 1 | 1 | 1 | 1 | N/A |

Reflects 2020 to 2023 Council Approved Budget - January 12, 2021.

The following section provides an overview of the key activities the service plans to undertake from 2020 to 2023 to implement the Corporation's 2019 to 2023 Strategic Plan, as well as an overview of the risks and challenges the service is anticipated to experience during this period:

Service Highlights 2020 to 2023

- **Strengthening Our Community** – Improve the health and well-being of Londoners by utilizing community input, gathered via the Mayor's Office, to develop meaningful policy for Council consideration; ensuring the Mayor is highly visible within the community; increase the number of residents who feel welcomed and included; promote London to newcomers and outside businesses/institutions.
- **Growing Our Economy** – Jobs Now Taskforce to submit 4-year business plan for Council consideration designed to improve London's labour force employment/participation rate; facilitate connections between business leaders and City of London staff/departments; initiate discussions with area municipalities; advocate on behalf of London with senior government ministers at Provincial and Federal levels; increase efficiency and consistency for administrative and regulatory processes.
- **Leading in Public Service** – All e-mails and phone calls received by the Mayor's office are promptly returned, while questions/concerns are personally addressed by the appropriate staff member; building relationships with Indigenous peoples that are respectful, transparent; streamline customer intake and follow-up across the Corporation; promote and strengthen continuous improvement practices; enhance collaboration between Service Areas and community stakeholders to assist residents to access services and supports.

Risks and Challenges Anticipated in 2020 to 2023

- Budget restraints.
- Staff turnover.
- Unexpected/emergent priorities.

Contact:

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