



2020 to 2023 Business Plan

Service: Centennial Hall

\$0.00

Cost per day for the average rate payer (2020 to 2023)

0.03%

Percentage of the 2020 to 2023 City of London Net Property Tax Supported Budget

Who we are:

- Centennial Hall is a multi-purpose public venue for events such as concerts, dances, dinner dances, banquets, meetings and exhibitions.
- With a total area of more than 14,000 square feet, Centennial Hall can accommodate more than 2,300 guests in its upper and lower levels.
- Management is outsourced to a private sector party.

What we do:

- Centennial Hall serves the community by providing a low cost venue that attracts a variety of artists, vendors and participants.

Why we do it:

- **Traditional** - Several municipalities operate halls, convention centres, theatres and other rental facilities.

The following table provides an overview of the budget for this service:

Budget Summary (\$000's)	2020	2021	2022	2023	2020 to 2023 TOTAL
Gross Operating Expenditures	\$848	\$848	\$848	\$848	\$3,392
Other Revenues	-\$657	-\$657	-\$657	-\$657	-\$2,628
Net Tax Levy Supported Operating Budget	\$191	\$191	\$191	\$191	\$764
Total Capital Expenditures	\$180	\$180	\$180	\$180	\$720

Reflects 2020 - 2023 Council Approved Budget - January 12, 2021.

The following section provides an overview of the key activities the service plans to undertake from 2020 to 2023 to implement the Corporation's 2019 to 2023 Strategic Plan, as well as an overview of the risks and challenges the service is anticipated to experience during this period:

Service Highlights 2020 to 2023

- Existing five year agreement with Donald Jones Management Services (DJMS) expires in December of 2020. Request for renewal in the spring of 2020 for 2021 to 2025.
- Centennial Hall serves the community by providing a low cost venue that attracts a variety of artists, vendors and participants.
- Centennial Hall will continue to build relationships with more dance groups. DJMS feel the wedding business will continue to grow and concert promoters will continue to keep Centennial Hall front and centre when booking tours. Our mandate is to keep rental charges reasonable to continue to allow community groups to have a performance hall that they can afford.
- In 2018, Centennial Hall had a record year in its 50 year history with no subsidy needed (Profit - \$14,000).
- Centennial Hall hosted the CMAO (Country Music Association of Ontario Awards) in 2017/2018 and have re-confirmed them again in 2020.
- Recent renovations in 2019 to Lower Level Bathrooms/Balcony Bathrooms will help with attracting new rentals (replaced original 1967 bathrooms).

Risks and Challenges Anticipated in 2020 to 2023

- Measures to prevent the spread of COVID-19 in our community will have a significant impact on the organization's ability to achieve its expected results.

- All ticketed events/dance competitions/graduations/weddings booked in 2020 have all been re-scheduled to mid-late 2021. Renovations/Repairs will be needed periodically due to the age of the building.

Other reference information and links:

- [Agreement Between the City of London and Donald Jones Management Services – Corporate Services Committee – June 8, 2020](#)

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