



## City of London

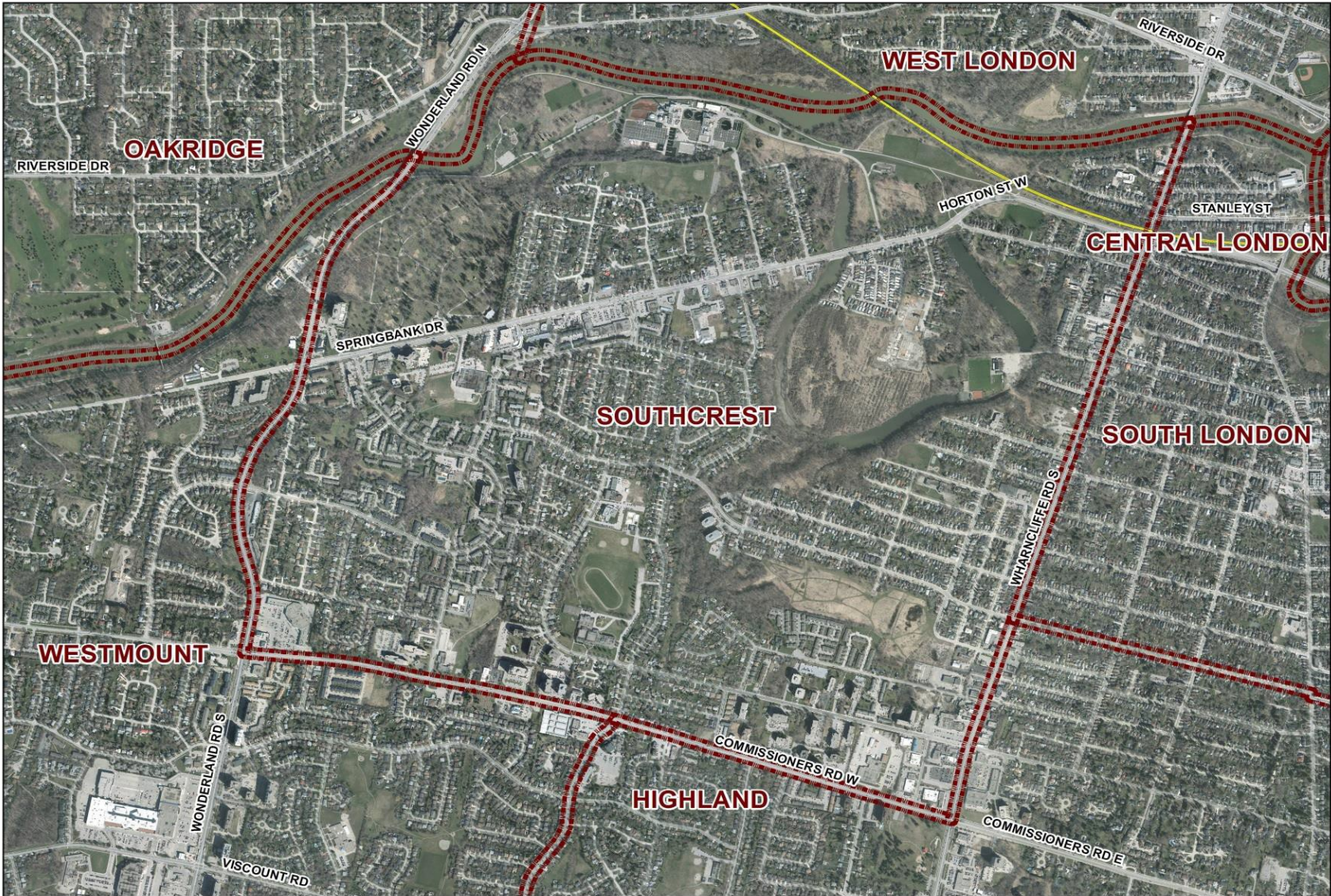


# Southcrest Neighbourhood Profile (1996-2016)

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# Neighbourhood Profile -Southcrest Planning District



Coordinate System: NAD 1983 UTM Zone 17N  
Projection: Transverse Mercator  
Datum: North American 1983



## Acknowledgment:

Profiles for all 42 neighbourhoods across the city were compiled by the Policy and Planning Division (Dr. Momodou Jeng, Laure Eldik, Randy MacTaggart, and Anna Oliveira). Thank you to Planning Services for providing the 2016 census data that informed the development of this work.



## Cautionary Notes:


- 1. Comparability of Data:** caution should be used when comparing NHS data (2011) to long-form census data (1996, 2001, 2006 and 2016), **especially when it comes to data for small geographies due to a difference in data collection methodologies employed by Statistics Canada.**
- 2. Percentage Totals:** some differences in the percentage totals (not adding up to 100%) are due to rounding and sampling errors, low response rates, and data suppression related to confidentiality rules adopted by Statistics Canada.
- 3. As a % of Neighbourhood/As a % of Active Labour Force:** some differences in percentage totals (not adding up to 100%) are based on the data being compared to the overall population of the neighbourhood or the overall active labour force as opposed to the actual number of respondents to the census question (e.g. population aged 15 years and over).
- 4. Changes from Previous Neighbourhood Profiles:** some revisions and omissions of data in the current Neighbourhood Profiles are based on the way in which data was aggregated by Statistics Canada (e.g. marital status) or questions not asked in the 2016 census (e.g. religion).

### Data Sources:

- 1996, 2001, 2006, 2011 and 2016 Census Data and 2011 NHS data, Statistics Canada, Ottawa.
- Customized City of London Planning District data extracted and tabulated by the City of London Planning – Urban Design and Geographic Information Systems Division and the City of London Policy and Planning Support Division.

## Legend:

 is a decrease  
 means no change

 is an increase  
N.A. means (Not available)

## Population Characteristics & Age Distribution

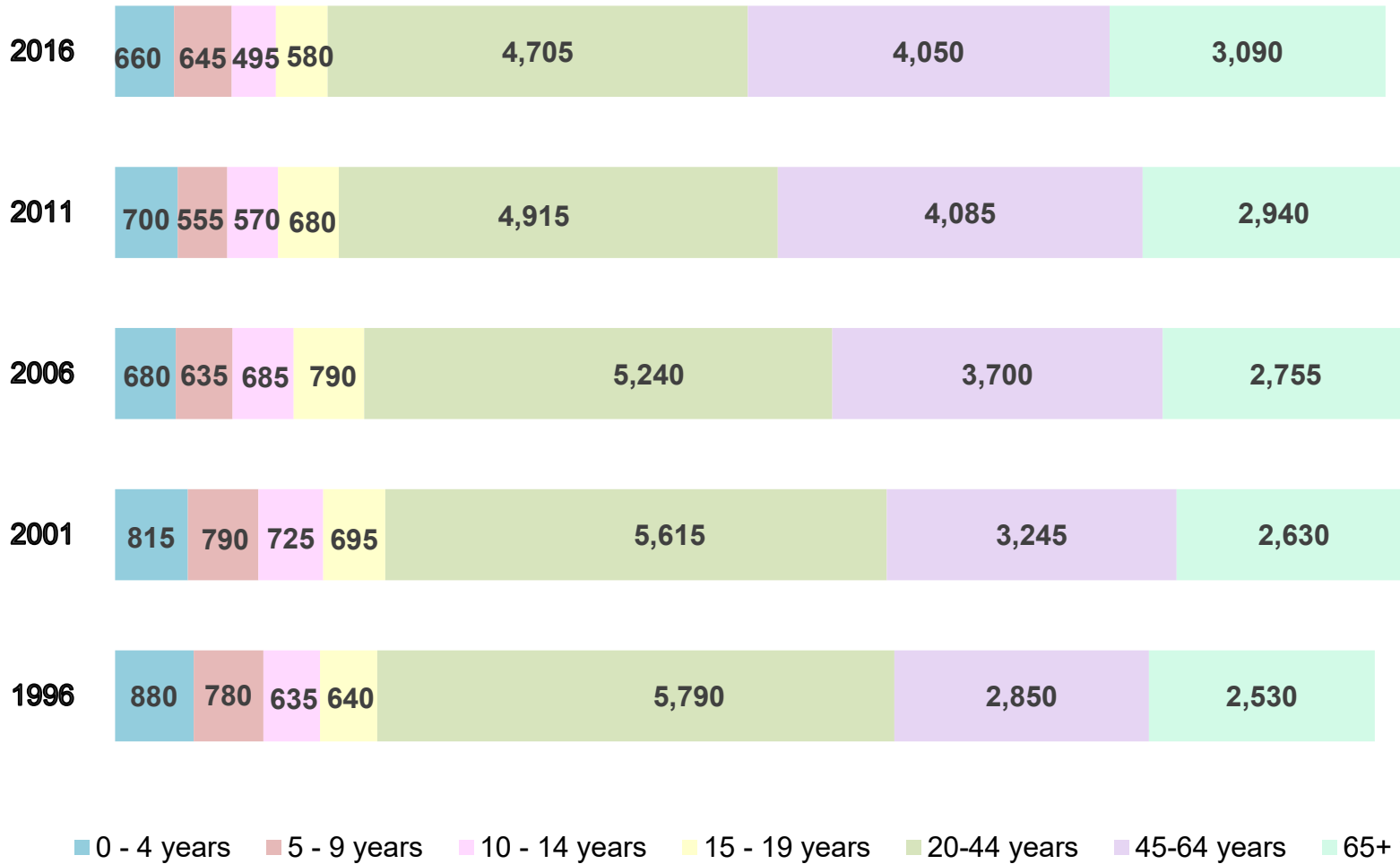
Southcrest Neighbourhood	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
Total Population	14,100	14,355	14,495	14,435	14,235	↓	-1%
Female	7,655	7,770	7,835	7,890	7,705	↓	-2%
Male	6,445	6,585	6,660	6,545	6,535	—	

Age Structure	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
<b>0 to 19</b>	<b>2,935</b>	<b>2,865</b>	<b>2,790</b>	<b>2,505</b>	<b>2,385</b>	↓	-5%	17%
0 to 4	880	815	680	700	660	↓	-6%	5%
5 to 9	780	790	635	555	645	↑	16%	5%
10 to 14	635	725	685	570	495	↓	-13%	3%
15 to 19	640	695	790	680	580	↓	-15%	4%
<b>20 to 44</b>	<b>5,790</b>	<b>5,615</b>	<b>5,240</b>	<b>4,915</b>	<b>4,705</b>	↓	-4%	33%
<b>45 to 64</b>	<b>2,850</b>	<b>3,245</b>	<b>3,700</b>	<b>4,085</b>	<b>4,050</b>	↓	-1%	28%
<b>65+</b>	<b>2,530</b>	<b>2,630</b>	<b>2,755</b>	<b>2,940</b>	<b>3,090</b>	↑	5%	22%
<b>Median Age</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>	<b>43.9</b>	<b>45.1</b>			

2016 Census Age Cohort Breakout	Male	Female	Total	As a % of Neighbourhood
0 to 4	330	335	665	5%
5 to 9	300	350	650	5%
10 to 14	265	230	495	3%
15 to 19	295	285	580	4%
20 to 24	360	420	780	5%
25 to 29	510	630	1,140	8%
30 to 34	560	565	1,125	8%
35 to 39	395	470	865	6%
40 to 44	355	430	785	6%
45 to 49	400	460	860	6%
50 to 54	550	580	1,130	8%
55 to 59	465	580	1,045	7%
60 to 64	420	600	1,020	7%
65 to 69	430	520	950	7%
70 to 74	275	465	740	5%
75 to 79	275	360	635	4%
80 to 84	190	240	430	3%
85+	145	190	335	2%
<b>Total</b>	<b>6,520</b>	<b>7,710</b>	<b>14,230 <sup>1</sup></b>	

<sup>1</sup> There is likely to be some differences due to rounding and sampling errors.

**Age Cohort Breakout 1996 - 2016**

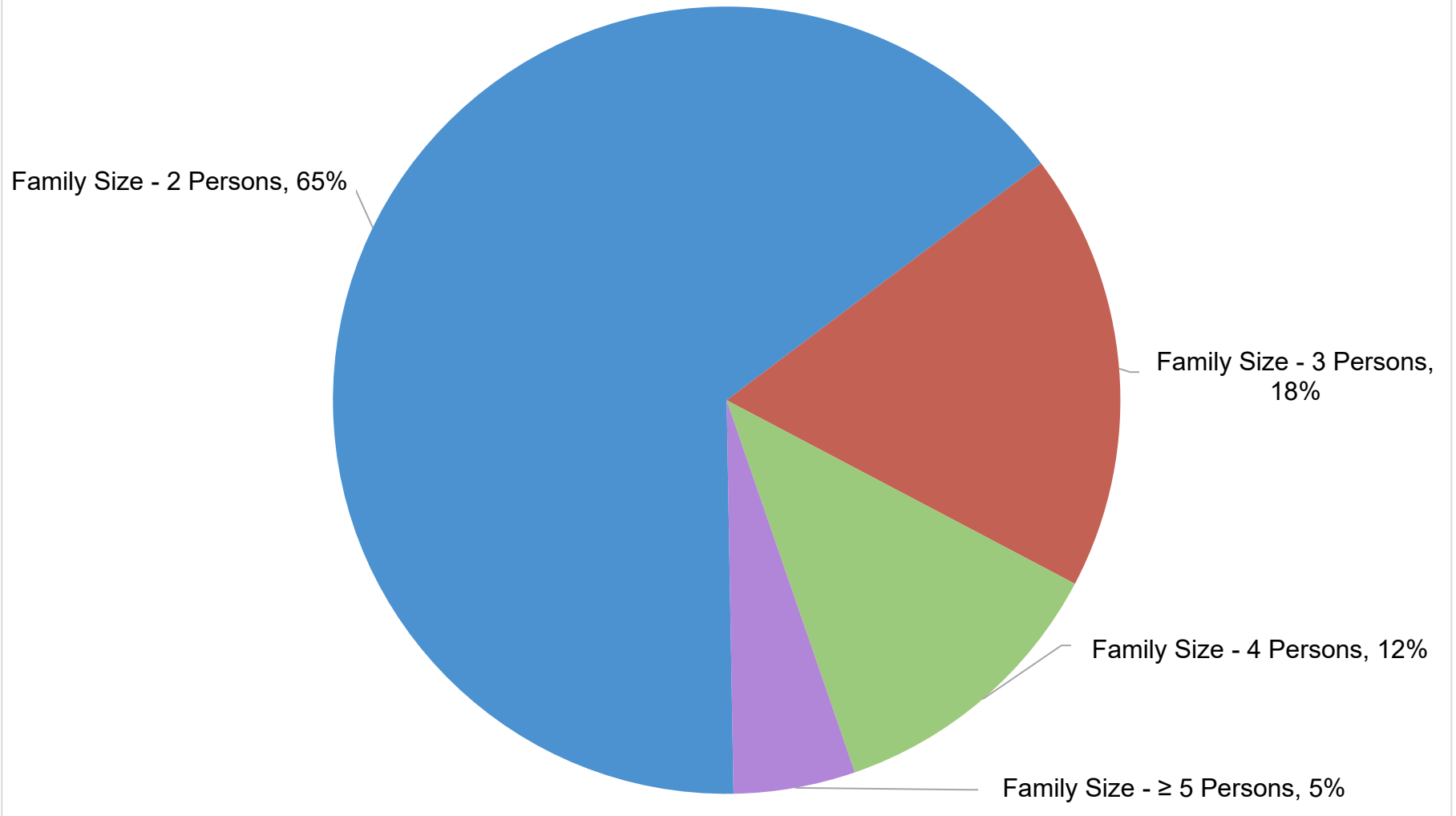











Marital Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Single	3,690	3,905	4,400	3,645	3,775	↑	4%	27%
Married	5,090	5,005	4,835	4,530	4,130	↓	-9%	29%
Common-Law	910	1,100	1,270	1,355	1,465	↑	8%	10%
Divorced	1,260	1,375	1,490	1,410	1,470	↑	4%	10%
Separated	640	700	705	690	675	↓	-2%	5%
Widowed	1,105	1,040	1,050	980	925	↓	-6%	6%
Citizenship, Immigration & Ethnic Identity	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
<b>Citizenship</b>								
Canadian Citizens	13,490	13,365	13,390	13,680	13,565	↓	-1%	95%
Non-Canadian Citizens	610	990	1,100	585	675	↑	15%	5%
<b>Immigration Status</b>								
Canadian Born Population	11,460	11,210	11,275	11,625	11,420	↓	-2%	80%
Foreign Born Population	2,565	2,910	3,005	2,545	2,710	↑	6%	19%
Visible Minority Population	830	1,390	1,640	1,565	1,910	↑	22%	13%
Indigenous Identity Population	270	390	330	615	655	↑	7%	5%

Family Composition	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Census Families
<b>Number of Census Families</b>	<b>3,865</b>	<b>3,930</b>	<b>3,885</b>	<b>3,800</b>	<b>3,705</b>	↓	-3%	
Family Size - 2 Persons	2,365	2,325	2,320	2,370	2,390	↑	1%	65%
Family Size - 3 Persons	735	830	825	785	680	↓	-13%	18%
Family Size - 4 Persons	525	545	500	465	445	↓	-4%	12%
Family Size - ≥ 5 Persons	235	220	245	185	190	↑	3%	5%
<b>Census Family - Average Size</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2.6</b>	<b>2.6</b>			



### 2016 Family Composition

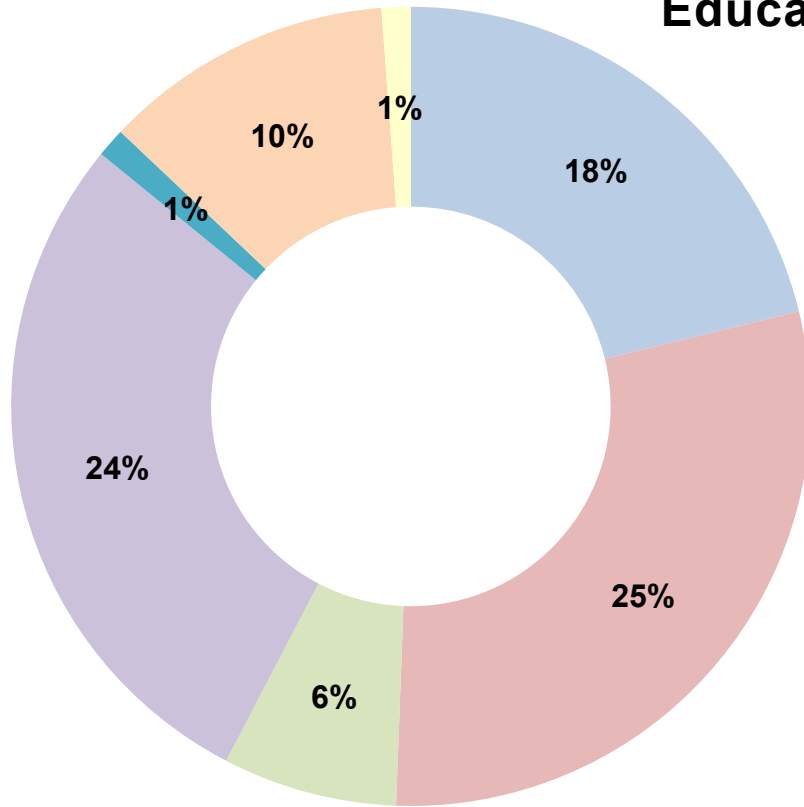


Family Structure & Number of Children	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
<b>Couples (Married or Common Law)<sup>2</sup></b>	<b>2,980</b>	<b>3,005</b>	<b>3,010</b>	<b>2,890</b>	<b>2,760</b>		<b>-4%</b>
Without Children	1,715	1,650	1,700	1,705	1,705		
With Children	1,265	1,355	1,315	1,180	1,050		<b>-11%</b>
<b>Lone Parent Families</b>	<b>885</b>	<b>930</b>	<b>870</b>	<b>910</b>	<b>950</b>		<b>4%</b>
1 Child	650	675	615	660	685		<b>4%</b>
2 Children	150	200	195	200	200		
≥ 3 Children	85	60	55	50	60		<b>20%</b>
<b>Male Headed</b>	<b>85</b>	<b>85</b>	<b>155</b>	<b>150</b>	<b>155</b>		<b>3%</b>
<b>Female Headed</b>	<b>800</b>	<b>835</b>	<b>715</b>	<b>760</b>	<b>795</b>		<b>5%</b>

<sup>2</sup> 2016 Census combines data for Married or Common Law couples without/with Children.

Educational Attainment by Credential	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
No Certificate, Diploma or Degree	N.A.	N.A.	2,920	2,405	2,540	↑	6%	18%
High School Diploma or Equivalent	N.A.	N.A.	3,610	3,605	3,495	↓	-3%	25%
Apprenticeship, or Trade Certificate	460	1,205	965	980	840	↓	-14%	6%
College Certificate or Diploma	N.A.	1,995	2,735	3,105	3,365	↑	8%	24%
University Certificate or Degree	N.A.	N.A.	N.A.	360	210	↓	-42%	1%
University - Bachelor's Degree	N.A.	N.A.	1,110	1,215	1,395	↑	15%	10%
University Degree above bachelor level (MA or PhD)	N.A.	N.A.	410	745	165	↓	-78%	1%

### Education Attainment by Credential



- No Certificate, Diploma or Degree
- High School Diploma or Equivalent
- Apprenticeship, or Trade Certificate
- College Certificate or Diploma
- University Certificate or Degree
- University -Bachelor's Degree
- University Degree above Bachelor level (M.A. or PhD)

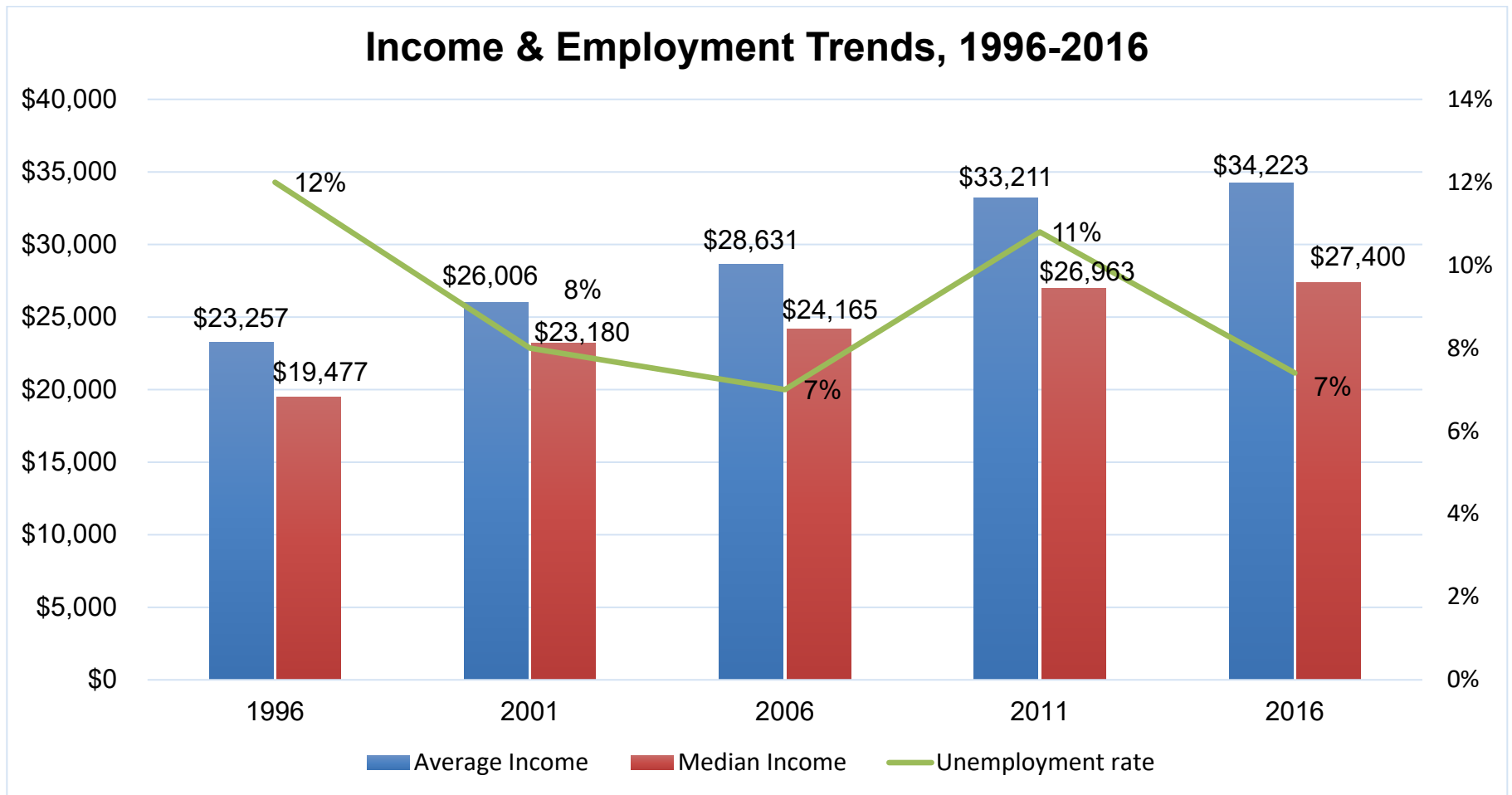


Housing by Structure Type & Tenure	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Total Occupied Dwellings
<b>Total Occupied Dwellings</b>	<b>6,890</b>	<b>7,205</b>	<b>7,320</b>	<b>7,510</b>	<b>7,660</b>	↑	2%	
Single-Detached	2,085	2,140	2,020	2,035	2,000	↓	-2%	26%
Semi-Detached	155	175	115	115	105	↓	-9%	1%
Row House	1,005	1,105	1,135	1,125	1180	↑	5%	15%
Duplex	170	75	220	170	155	↓	-9%	2%
Apartment < 5 Storeys	520	600	595	610	730	↑	20%	10%
Apartment ≥ 5 Storeys	2,800	2,955	3,065	3,300	3,350	↑	2%	44%
<b>Number of Owned Dwellings</b>	<b>2,455</b>	<b>2,720</b>	<b>2,830</b>	<b>3,190</b>	<b>2,980</b>	↓	-7%	
Owned as a % of Total	36%	38%	39%	43%	39%		↓	
<b>Number of Rented Dwellings</b>	<b>4,430</b>	<b>4,490</b>	<b>4,490</b>	<b>4,315</b>	<b>4,680</b>	↑	8%	
Rented as a % of Total	64%	62%	61%	57%	61%		↑	
Average # of Rooms	5.0	5.0	6.0	5.2	5.2	—		
Average Gross Rent	\$602	\$611	\$713	\$790	\$856	↑	8%	
Average Value of Dwelling	\$128,785	\$126,260	\$163,237	\$190,893	\$205,323	↑	8%	

Labour Market Indicators	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
<b>Total Labour Force ≥ 15 years</b>	<b>7,165</b>	<b>7,200</b>	<b>7,420</b>	<b>7,310</b>	<b>7,290</b>	↓	<-1%	<b>51%</b>
Female	3,580	3,715	3,750	3,760	3,770	↑	<1%	26%
Male	3,585	3,485	3,670	3,550	3,525	↓	-1%	25%
<b>Unemployment Rate</b>	<b>12%</b>	<b>8%</b>	<b>7%</b>	<b>10.8%</b>	<b>7.4%</b>	↓		
Female	13%	8%	7%	12.4%	6.6%	↓		
Male	11%	8%	6%	9.3%	8.1%	↓		
<b>Employment Rate</b>	<b>N.A.</b>	<b>N.A.</b>	<b>N.A.</b>	<b>52.5%</b>	<b>54.3%</b>	↑		
<b>Participation Rate</b>	<b>61%</b>	<b>60%</b>	<b>59%</b>	<b>58.9%</b>	<b>58.6%</b>	↓		
Female	55%	55%	55%	55.1%	55.5%	↑		
Male	68%	65%	65%	63.4%	62.5%	↓		

Income Characteristics of Economically Active Population <sup>3</sup>	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)	
<b>Individual Income</b>							
Average Income	\$23,257	\$26,006	\$28,631	\$33,211	\$34,223	↑	3%
Median Income	\$19,477	\$23,180	\$24,165	\$26,963	\$27,400	↓	2%
<b>Income by Gender</b>							
Average Income – Male	\$26,140	\$30,265	\$32,978	\$37,002	\$36,470	↓	-1%
Average Income- Female	\$20,374	\$21,747	\$25,068	\$32,012	\$32,361	↑	1%
Median Income – Male	\$22,787	\$26,227	\$28,339	\$29,556	\$29,374	↓	-1%
Median Income - Female	\$16,167	\$17,529	\$19,991	\$27,788	\$25,686	↓	-8%
<b>Household Income</b>							
Average Household Income	\$37,540	\$40,751	\$46,649	\$52,938	\$53,801	↑	2%
Median Household Income	\$32,296	\$35,031	\$39,071	\$43,300	\$44,845	↑	4%
<b>Family Income</b>							
Average Family Income	\$45,669	\$49,650	\$59,376	\$68,444	\$69,858	↑	2%
Median Family Income	\$41,647	\$45,359	\$51,905	\$61,518	\$61,314	↓	<-1%
<b>Lone-Parent Families</b>							
Average Family Income	N.A.	N.A.	N.A.	\$38,214	\$48,872	↑	28%
Median Family Income	N.A.	N.A.	N.A.	\$32,815	\$40,975	↑	25%

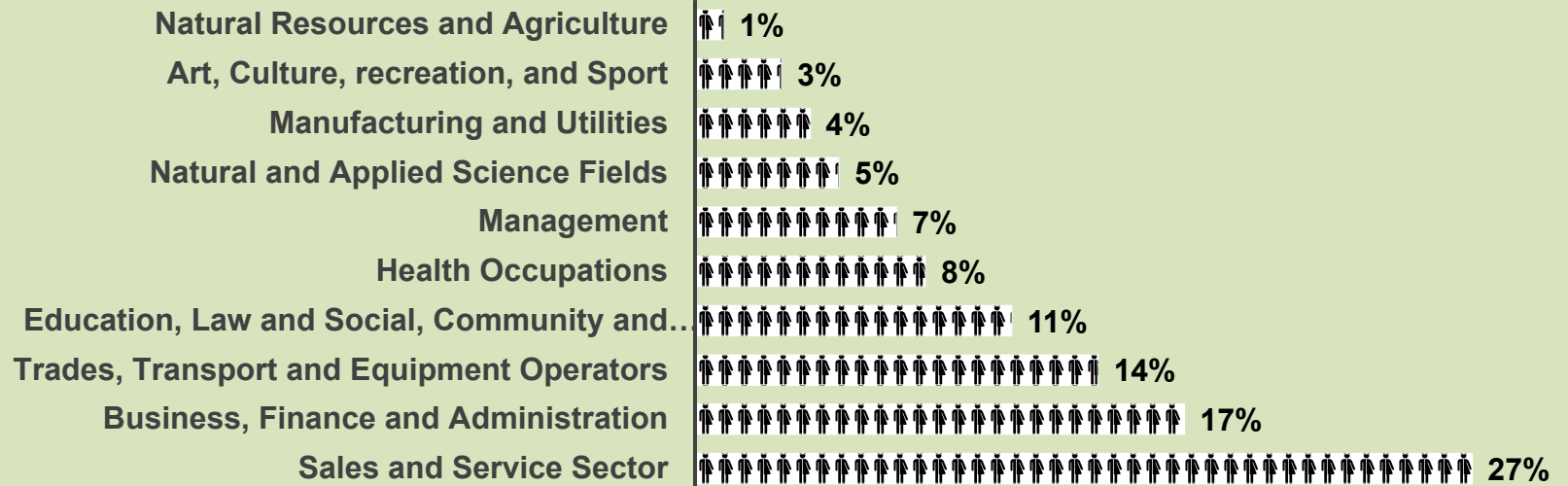
<sup>3</sup> Data Note: Income figures based on previous reporting year and reflect gross earnings (1995, 2000, 2005, 2010 & 2015).





Labour Force by National Occupational Classification	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Southcrest Active Labour Force
Management	550	610	550	520	515	↓	-1%	7%
Business, Finance and Administration	1,395	1,355	1,275	1,035	1,210	↑	17%	17%
Natural and Applied Science Fields	210	375	315	405	385	↓	-5%	5%
Health Occupations	345	355	530	550	595	↑	8%	8%
Education, Law and Social, Community and Government Services	510	600	720	1,020	820	↓	-20%	11%
Art, Culture, recreation, and Sport	200	190	235	220	200	↓	-9%	3%
Sales and Service Sector	2,235	2,075	2,045	2,020	1,975	↓	-2%	27%
Trades, Transport and Equipment Operators	910	1,070	1,065	880	1,000	↑	14%	14%
Natural Resources and Agriculture	55	80	75	45	90	↑	100 %	1%
Manufacturing and Utilities	435	295	455	300	310	↑	3%	4%

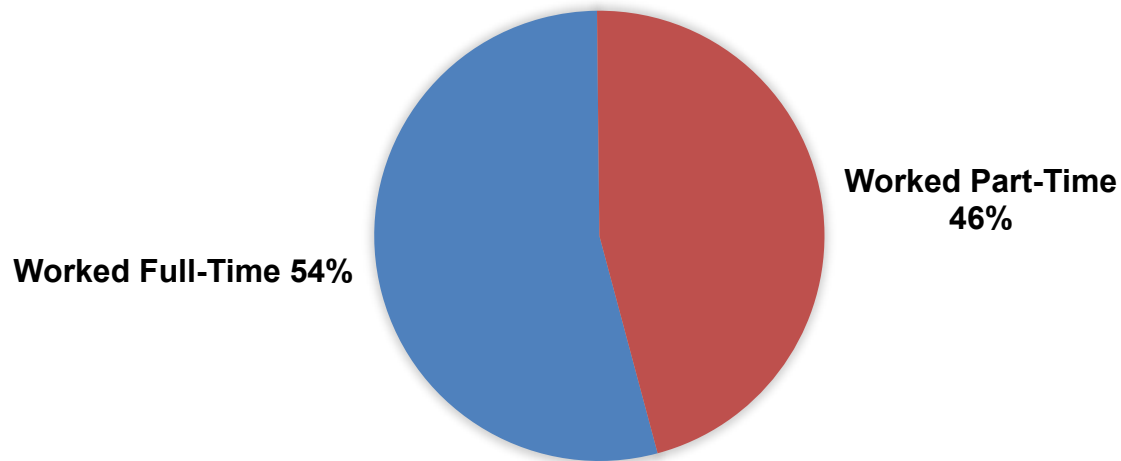
## Employment Trends by Occupation Breakout - 2016



Class of Worker	1996	2001	2006	2011	2016	Change From Previous Period		As a % of Neighbourhood
						Direction	Percentage	
<b>Employee</b>	<b>6,160</b>	<b>6,270</b>	<b>6,610</b>	<b>6,455</b>	<b>6,430</b>	↓	<-1%	<b>45%</b>
Female	3,190	3,345	3,480	3,410	3,350	↑	-2%	24%
Male	2,970	2,925	3,130	3,040	3,080	↑	1%	22%
<b>Self-Employed</b>	<b>660</b>	<b>730</b>	<b>650</b>	<b>540</b>	<b>670</b>	↑	<b>24%</b>	<b>5%</b>
Female	220	240	180	190	330	↑	74%	2%
Male	440	490	470	350	340	↓	-3%	2%

Employment Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Southcrest Active Labour Force
Worked Full-Time in 2015	N.A.	N.A.	N.A.	5,335	4,000	↓	-25%	54%
Worked Part-Time in 2015	N.A.	N.A.	N.A.	1,420	3,410	↑	140%	46%

### Employment Status, 2015 Reference Period



Mode of Transport to Work	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Southcrest Active Labour Force
Automobile - As a Driver	4,450	4,805	4,630	4,685	4,720	↑	1%	33%
Car-Pool	410	480	690	315	440	↑	40%	3%
Public Transportation	670	610	655	650	820	↑	26%	6%
Walked or Bicycled	385	385	445	425	330	↓	-22%	2%
Other Modes	20	35	55	75	70	↓	-7%	<1%

Place of Work	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Worked at Home	340	270	375	350	355	↑	1%	2%
Worked at a Fixed Address	5,525	5,605	5,825	5,360	5,500	↑	3%	39%
No Fixed Workplace Address	420	715	675	785	875	↑	11%	6%
Worked within Municipality	4,895	5,035	5,250	N.A.	4,870		N.A.	34%
Work in a different Municipality	445	570	570	N.A.	450		N.A.	3%
Worked outside Canada	25	35	40	25	25	—		<1%

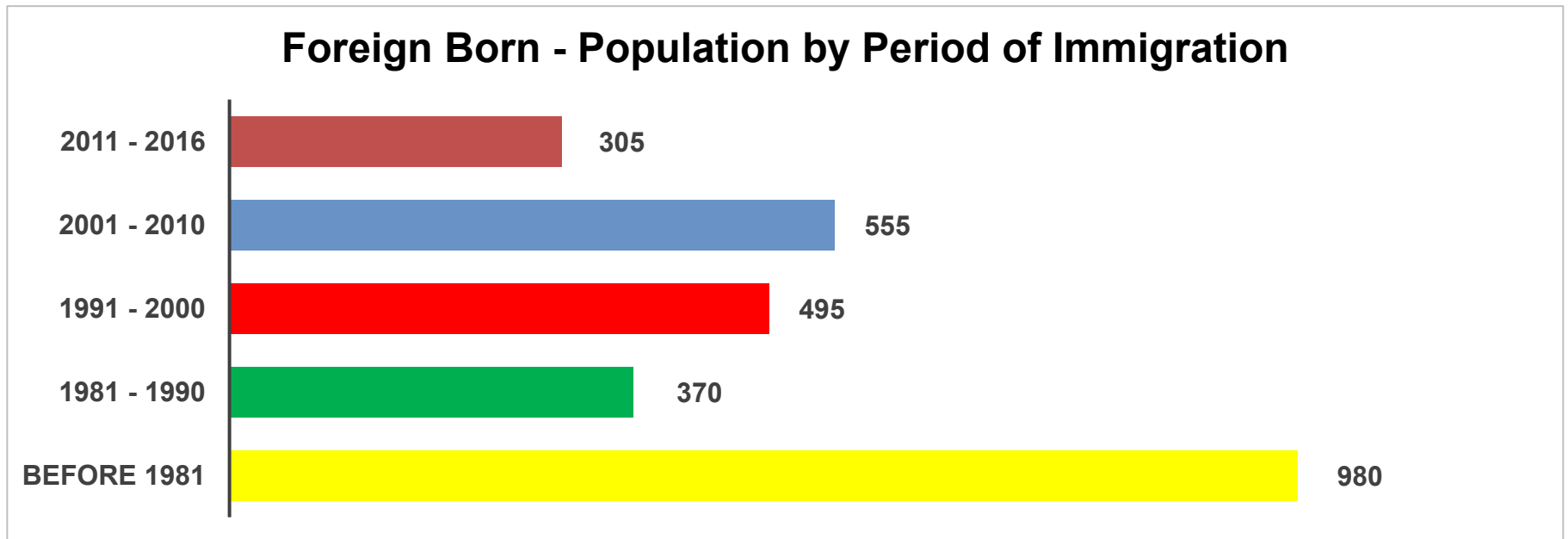


Mobility/Migration Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Lived at the same address 5 years ago	5,875	5,885	6,455	6,760	7,270	↑	8%	51%
Moved sometime within the last 5 years	7,335	7,645	7,345	6,800	6,300	↓	-7%	44%
Internal Migrants	1,955	2,120	1,935	1,945	1,535	↓	-21%	11%
- Intra-provincial	1,685	1,830	1,650	1,690	1,340	↓	-21%	9%
- Inter-provincial	270	285	285	250	195	↓	-22%	1%
External Migrants	430	400	660	375	315	↓	-16%	2%
Lived at the same address 1 years ago	10,620	11,105	11,595	11,630	11,710	↑	1%	82%
Moved sometime within the last year	3,260	3,100	2,720	2,535	2,395	↓	-6%	17%
Internal Migrants	780	895	605	775	710	↓	-8%	5%
- Intra-provincial	640	750	530	690	590	↓	-14%	4%
- Inter-provincial	140	145	75	85	120	↑	41%	1%
External Migrants	45	100	130	40	80	↑	100%	1%

Place of Birth by Region	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
<b>Total Immigrant Population</b>	<b>2,545</b>	<b>2,715</b>	↑	7%	<b>19%</b>
North America (US only)	150	150	—		1%
Africa	75	155	↑	107%	1%
Asia	470	515	↑	10%	4%
Caribbean	50	N.A.	N.A.		N.A.
Central and South America	185	580	↑	214%	4%
Oceania and other places of birth	N.A.	20	N.A.		<1%
Europe	1,350	1,300	↓	-4%	9%
<b>Recent Immigrants</b>	<b>315</b>	<b>305</b>	↓	-3%	<b>2%</b>
North America (US only)	30	20	↓	-33%	<1%
Africa	25	35	↑	40%	<1%
Asia	50	130	↑	160	1%
Caribbean	75	N.A.	N.A.		N.A.
Central and South America	90	100	↑	11%	1%
Oceania and other places of birth	N.A.	0	N.A.		0%
Europe	0	20	↑		<1%

Immigration by Place of Birth 2011	2011	As a % of Neighbourhood 2011	Immigration by Place of Birth 2016	2016	As a % of Neighbourhood 2016
1. United Kingdom	455	3%	1. United Kingdom	430	3%
2. German	170	1%	2. Colombia	300	2%
3. Colombia	150	1%	3. United States	150	1%
4. United States	150	1%	4. Poland	130	1%
5. Netherlands	130	1%	5. Germany	110	1%
6. Greece	110	1%	6. Netherlands	110	1%
7. South Korea	80	<1%	7. Greece	65	<1%
8. China	70	<1%	8. South Korea	65	<1%
9. N.A.	N.A.	N.A.	9. Jamaica	60	<1%
10. N.A.	N.A.	N.A.	10. Bosnia and Herzegovina	60	<1%

Period of Immigration	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Before 1981	N.A.	N.A.	1,410	1,230	980	↓	-20%	
1981 to 1990	N.A.	N.A.	455	300	370	↑	23%	3%
1991 to 2000	N.A.	N.A.	555	420	495	↑	18%	3%
2001 to 2010	N.A.	N.A.	630	590	555	↓	-6%	4%
2011 to 2016	N.A.	N.A.	N.A.	N.A.	305	N.A.		2%





Language	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
<b>Knowledge of Official Languages</b>								
English Only	13,020	13,065	13,165	13,080	13,000	↓	-1%	91%
French Only	25	10	15	5	10	↑	100%	<1%
English and French	965	1,085	1,145	1,070	1,070	—		8%
Neither English or French	90	190	165	155	160	↑	3%	1%
<b>Language Spoken Most Often at Home</b>								
English	13,215	12,125	13,020	12,900	12,815	↓	-1%	90%
French	75	45	45	60	50	↓	-17%	<1%
Non-Official Language	1,710	720	1,200	1,025	965	↓	-6%	7%
<b>Mother Tongue <sup>4</sup></b>								
English	12,000	11,555	11,610	11,775	11,745	↓	<-1%	83%
French	220	225	240	225	190	↓	-16%	1%
Non-Official Language	1,710	2,250	2,520	2,125	2,145	↑	1%	15%

<sup>4</sup> Statistics Canada defines 'mother tongue' as the first language learned in childhood and still understood by the individual at the time of census reporting.

Top Non-Official Languages Spoken At Home <sup>5</sup>	2016	As a % of Neighbourhood
Spanish	370	3%
Arabic	140	1%
Cantonese	65	<1%
Greek	55	<1%
Korean	55	<1%
Polish	45	<1%
Hungarian	30	<1%
Slovak	25	<1%

<sup>5</sup> Data Note: The 2011 Neighbourhood profiles data reported on languages was discontinued in 2016; therefore, cannot be compared to 2016 data.