







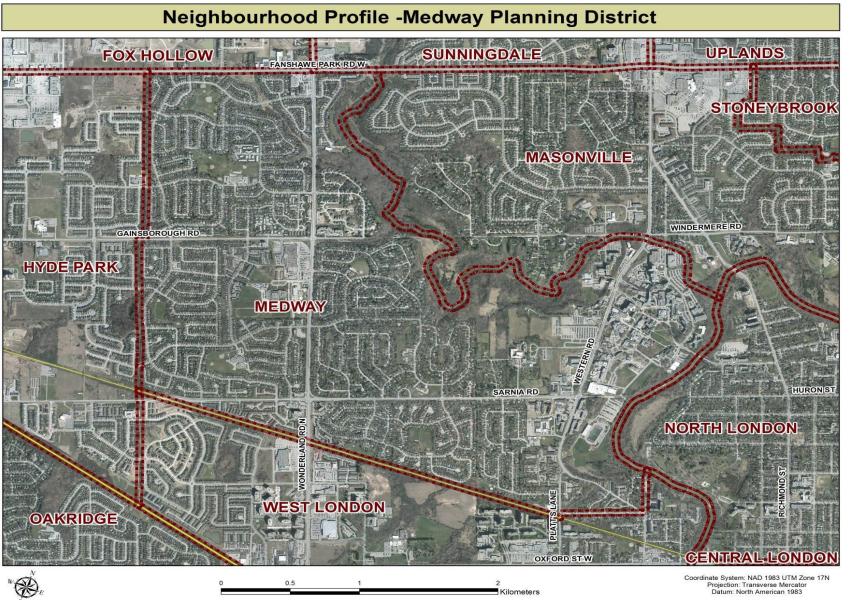
# Medway Neighbourhood Profile (1996-2016)

For further information contact:

Policy and Planning Support

Email: neighbourhoods@london.ca

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### **Acknowledgment**:

Profiles for all 42 neighbourhoods across the city were compiled by the Policy and Planning Division (Dr. Momodou Jeng, Laure Eldik, Randy MacTaggart, and Anna Oliveira). Thank you to Planning Services for providing the 2016 census data that informed the development of this work.

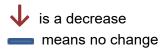
## **Cautionary Notes:**

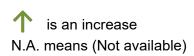
- 1. Comparability of Data: caution should be used when comparing NHS data (2011) to long-form census data (1996, 2001, 2006 and 2016), especially when it comes to data for small geographies due to a difference in data collection methodologies employed by Statistics Canada.
- 2. Percentage Totals: some differences in the percentage totals (not adding up to 100%) are due to rounding and sampling errors, low response rates, and data suppression related to confidentiality rules adopted by Statistics Canada.
- **3.** As a % of Neighbourhood/As a % of Active Labour Force: some differences in percentage totals (not adding up to 100%) are based on the data being compared to the overall population of the neighbourhood or the overall active labour force as opposed to the actual number of respondents to the census question (e.g. population aged 15 years and over).
- **4. Changes from Previous Neighbourhood Profiles:** some revisions and omissions of data in the current Neighbourhood Profiles are based on the way in which data was aggregated by Statistics Canada (e.g. marital status) or questions not asked in the 2016 census (e.g. religion).

#### **Data Sources:**

- 1. 1996, 2001, 2006, 2011 and 2016 Census Data and 2011 NHS data, Statistics Canada, Ottawa.
- 2. Customized City of London Planning District data extracted and tabulated by the City of London Planning Urban Design and Geographic Information Systems Division and the City of London Policy and Planning Support Division.

## Legend:





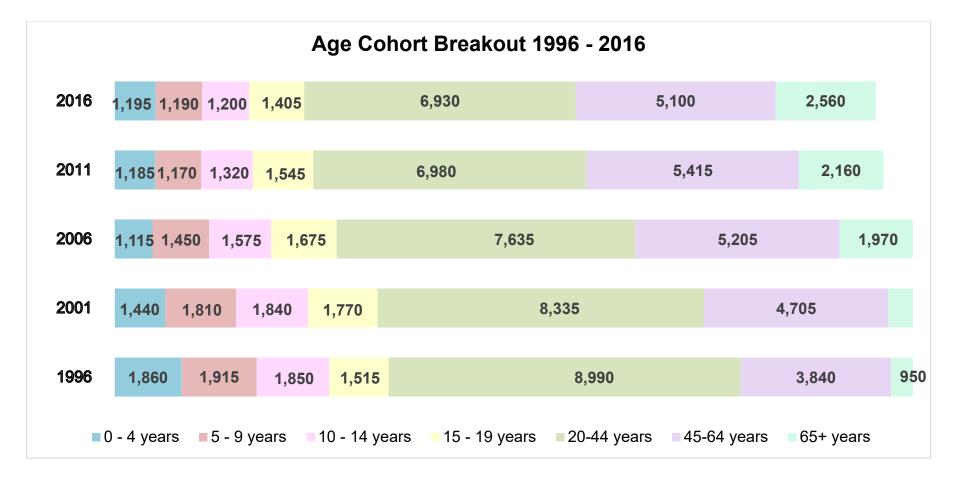
## **Population Characteristics & Age Distribution**

Medway Neighbourhood	1996	2001	2006	2011	2016	_	om Previous 011 to 2016)
Total Population	21,380	21,645	20,625	19,785	19,580	1	-1%
Female	10,980	11,130	10,670	9,610	10,095	1	5%
Male	10,400	10,515	9,955	10,175	9,485	1	-7%

Age Structure	1996	2001	2006	2011	2016	Previous	e From Period o 2016)	As a % of Neighbourhood
0 to 19	7,140	6,860	5,815	5,220	4,990	1	-4%	25%
0 to 4	1,860	1,440	1,115	1,185	1,195	1	1%	6%
5 to 9	1,915	1,810	1,450	1,170	1,190	<b>↑</b>	2%	6%
10 to 14	1,850	1,840	1,575	1,320	1,200	<b>1</b>	-9%	6%
15 to 19	1,515	1,770	1,675	1,545	1,405	<b>1</b>	-9%	7%
20 to 44	8,990	8,335	7,635	6,980	6,930	<b>1</b>	-1%	35%
45 to 64	3,840	4,705	5,205	5,415	5,100	<b>1</b>	-6%	26%
65+	950	1,765	1,970	2,160	2,560	1	19%	13%
Median Age	N.A.	N.A.	N.A.	35	35.6			

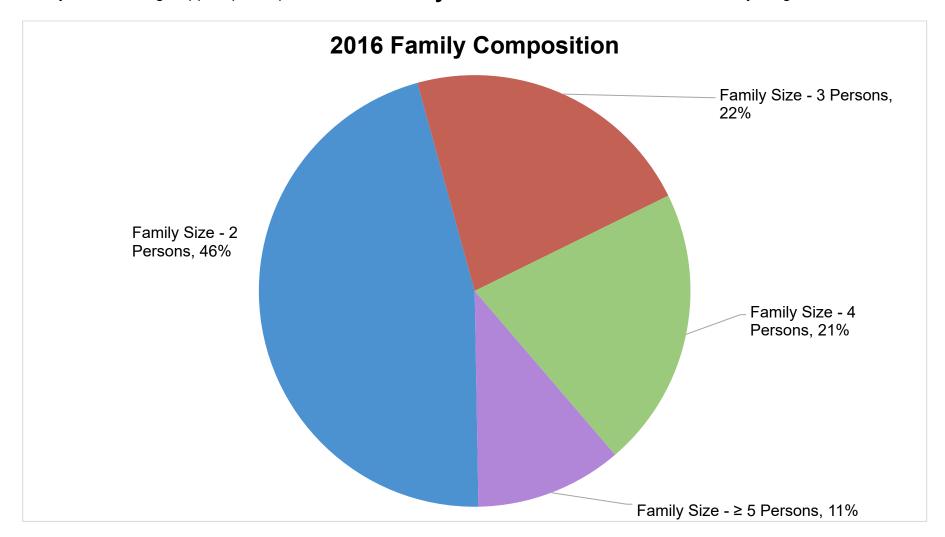
2016 Census Age Cohort Breakout	Male	Female	Total	As a % of Neighbourhood
0 to 4	535	660	1,195	7%
5 to 9	610	580	1,190	7%
10 to 14	670	525	1,195	7%
15 to 19	695	710	1,405	8%
20 to 24	940	885	1,825	11%
25 to 29	835	705	1,540	9%
30 to 34	635	615	1,250	8%
35 to 39	585	700	1,285	8%
40 to 44	465	560	1,025	6%
45 to 49	575	635	1,210	7%
50 to 54	620	745	1,365	8%
55 to 59	585	745	1,330	8%
60 to 64	520	680	1,200	7%
65 to 69	500	475	975	6%
70 to 74	315	305	620	4%
75 to 79	160	275	435	3%
80 to 84	165	165	330	2%
85+	80	125	205	1%
Total	9,490	10,090	19,580 <sup>1</sup>	

<sup>&</sup>lt;sup>1</sup> There is likely to be some differences due to rounding and sampling errors.



Marital Status	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Single	4,505	5,280	5,550	5,005	5,150	1	3%	26%
Married	9,275	9,100	8,755	8,105	7,805	<b>1</b>	-4%	40%
Common-Law	630	880	1,000	1,040	1,210	1	16%	6%
Divorced	930	1,025	1,040	920	825	<b>1</b>	-10%	4%
Separated	520	545	535	460	440	<b>1</b>	-4%	2%
Widowed	525	605	610	580	570	<b>1</b>	-2%	3%
Citizenship, Immigration& Ethnic Identity	1996	2001	2006	2011	2016	Change Previous (2011 to	Period	As a % of Neighbourhood
Citizenship Canadian Citizens	20,115	19,835	18,965	18,340	17,560	<b>1</b>	-4%	90%
Non-Canadian Citizens	1,265	1,810	1,660	1,600	2,020	<b>1</b>	26%	10%
Immigration Status	,							
Canadian Born Population	16,570	16,320	14,910	14,405	13,835	1	-4%	71%
Foreign Born Population	4,625	4,900	5,250	4,985	5,085	1	2%	26%
Visible Minority Population	2,360	3,490	4,100	4,050	4,590	1	13%	23%
Indigenous Identity Population	175	185	195	310	520	1	68%	3%

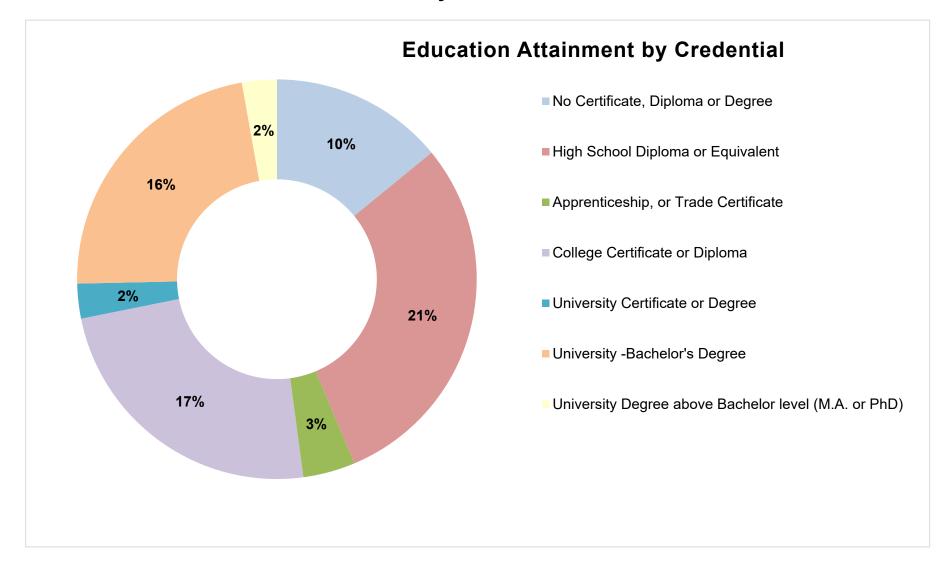
Family Composition	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Census Families
Number of Census Families	5,880	6,005	5,770	5,535	5,475	<b>→</b>	-1%	
Family Size - 2 Persons	2,050	2,200	2,335	2,400	2,495	<b>^</b>	4%	46%
Family Size - 3 Persons	1,460	1,425	1,375	1,365	1,225	<b>→</b>	-10%	22%
Family Size - 4 Persons	1,600	1,600	1,425	1,215	1,155	<b>→</b>	-5%	21%
Family Size - ≥ 5 Persons	775	780	635	555	600	<b>↑</b>	8%	11%
Census Family - Average Size	3	3	3	3	3			



Family Structure & Number of Children	1996	2001	2006	2011	2016		om Previous 111 to 2016)
Couples (Married or Common Law) <sup>2</sup>	4,925	4,955	4,805	4,495	4,440	<b>1</b>	-1%
Without Children	1,610	1,610	1,795	1,860	1,885	<b>↑</b>	1%
With Children	3,315	3,340	3,020	2,640	2,555	<b>+</b>	-3%
Lone Parent Families	960	1,045	955	1,040	1,035		-
1 Child	445	595	545	545	615	1	13%
2 Children	345	280	295	370	295	<b>1</b>	-20%
≥ 3 Children	35	180	125	135	125	<b>1</b>	-7%
Male Headed	105	110	155	185	180	_	-
Female Headed	850	940	800	855	855	_	-

<sup>&</sup>lt;sup>2</sup> 2016 Census combines data for Married or Common Law couples without/with Children.

Educational Attainment by Credential	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
No Certificate, Diploma or Degree	N.A.	N.A.	2,355	1,940	1,910	<b>→</b>	-2%	10%
High School Diploma or Equivalent	N.A.	N.A.	3,975	4,100	4,135	1	1%	21%
Apprenticeship, or Trade Certificate	430	1,180	935	710	680	4	-4%	3%
College Certificate or Diploma	N.A.	2,885	3,275	3,445	3,335	4	-3%	17%
University Certificate or Degree	N.A.	N.A.	N.A.	575	350	4	-39%	2%
University - Bachelor's Degree	N.A.	N.A.	2,695	2,915	3,180	1	9%	16%
University Degree above bachelor level (MA or PhD)	N.A.	N.A.	1,760	2,465	315	<b>1</b>	-87%	2%

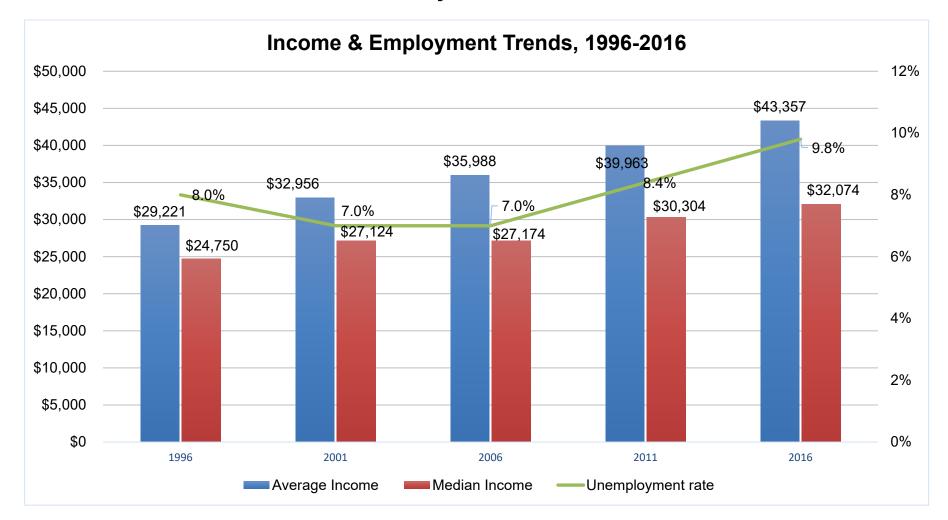


Housing by Structure Type & Tenure	1996	2001	2006	2011	2016	Prev Period	e From vious d (2011 016)	As a % of Total Occupied Dwellings
Total Occupied Dwellings	7,170	7,595	7,575	7,445	7,395	1	-1%	
Single-Detached	4,360	4,330	4,180	4,195	4,160	<b>1</b>	-1%	52%
Semi-Detached	625	765	685	740	740			9%
Row House	1,460	1,545	1,550	1,585	1,605	1	1%	20%
Duplex	45	25	185	145	140	1	-3%	2%
Apartment < 5 Storeys	480	605	600	550	520	1	-5%	7%
Apartment ≥ 5 Storeys	210	315	360	225	230	<b>1</b>	2%	3%
Number of Owned Dwellings	5,170	5,505	5,550	5,695	5,300	1	-7%	
Owned as a % of Total	72%	73%	73%	76%	72%		<b>4</b>	
Number of Rented Dwellings	2,005	2,085	2,030	1,805	2,095	1	16%	
Rented as a % of Total	28%	27%	27%	24%	28%		1	
Average # of Rooms	7	7	8	7.4	7.1		<b>4</b>	
Average Gross Rent	\$699	\$743	\$772	\$895	\$1,056	1	18%	
Average Value of Dwelling	\$154,297	\$150,767	\$205,474	\$241,676	\$277,894	1	15%	

Labour Market Indicators	1996	2001	2006	2011	2016	Previou	e From s Period to 2016)	As a % of Neighbourho od
Total Labour Force ≥ 15 years	11,220	11,785	11,415	11,125	10,360	1	-7%	53%
Female	5,340	5,870	5,755	5,455	5,125	<b>1</b>	-6%	26%
Male	5,880	5,915	5,660	5,670	5,235	<b>1</b>	-8%	27%
Unemployment Rate	8%	7%	7%	8.4%	9.8%		<b>^</b>	
Female	9%	7%	7%	7.2%	10%	•	<b>^</b>	
Male	8%	7%	7%	9.4%	9.6%		<b>^</b>	
Employment Rate	N.A.	N.A.	N.A.	63.1%	58.4%	•	<b>↓</b>	
Participation Rate	74%	71%	69%	68.9%	64.8%	•	L	
Female	71%	68%	66%	68.9%	61.6%		<b>↓</b>	
Male	78%	75%	73%	65%	68.3%	-	<b>^</b>	

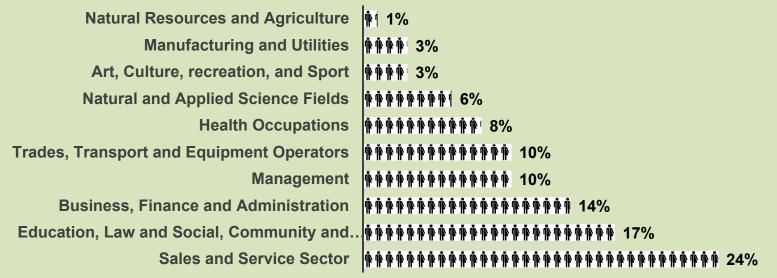
Income Characteristics of Economically Active Population <sup>3</sup>	1996	2001	2006	2011	2016	Change From Period (201	
Individual Income							
Average Income	\$29,221	\$32,956	\$35,988	\$39,963	\$43,357	<b>↑</b>	8%
Median Income	\$24,750	\$27,124	\$27,174	\$30,304	\$32,074	<b>↑</b>	6%
Income by Gender							
Average Income – Male	\$36,065	\$40,628	\$42,332	\$44,585	\$48,076	<b>1</b>	8%
Average Income- Female	\$22,378	\$25,285	\$30,377	\$35,746	\$39,040	<b>↑</b>	9%
Median Income – Male	\$30,289	\$34,256	\$33,170	\$33,873	\$36,596	<b>↑</b>	8%
Median Income - Female	\$19,212	\$19,992	\$22,903	\$27,228	\$29,329	<b>1</b>	8%
Household Income							
Average Household Income	\$59,617	\$67,035	\$74,017	\$80,908	\$89,180	<b>↑</b>	10%
Median Household Income	\$53,831	\$57,135	\$62,738	\$65,714	\$72,471	<b>↑</b>	10%
Family Income							
Average Family Income	\$62,709	\$73,283	\$83,692	\$92,145	\$101,743	<b>1</b>	10%
Median Family Income	\$57,622	\$62,794	\$72,548	\$77,680	\$83,839	<b>↑</b>	8%
Lone-Parent Families							
Average Family Income	N.A.	N.A.	N.A.	\$51,538	\$56,573	<b>1</b>	10%
Median Family Income	N.A.	N.A.	N.A.	\$45,675	\$49,116	<b>1</b>	8%

<sup>&</sup>lt;sup>3</sup> Data Note: Income figures based on previous reporting year and reflect gross earnings (1995, 2000, 2005, 2010 & 2015).



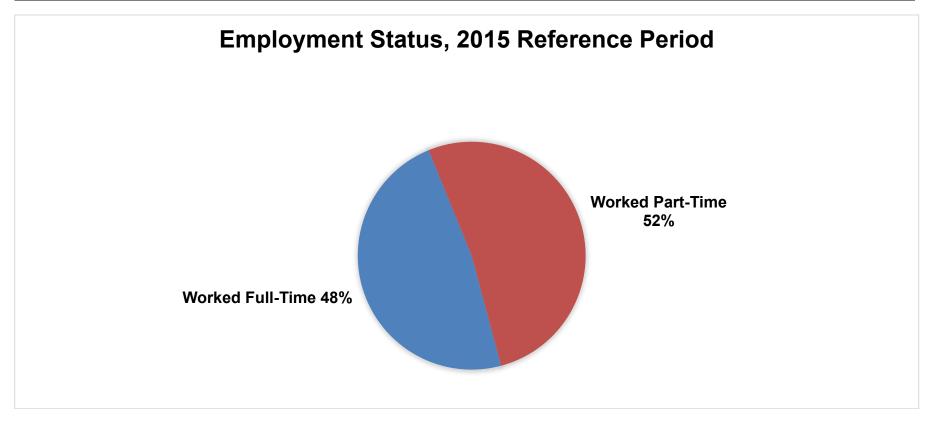
Labour Force by National Occupational Classification	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Medway Active Labour Force
Management	1,155	1,175	905	970	1,055	<b>1</b>	9%	10%
Business, Finance and Administration	2,345	2,105	2,005	1,625	1,470	<b>1</b>	-10%	14%
Natural and Applied Science Fields	720	840	840	875	635	<b>1</b>	-27%	6%
Health Occupations	845	855	865	795	865	<b>↑</b>	9%	8%
Education, Law and Social, Community and Government Services	1,405	1,765	2,005	2,065	1,810	<b>1</b>	-12%	17%
Art, Culture, recreation, and Sport	425	355	365	355	355		<b>—</b>	3%
Sales and Service Sector	2,970	2,940	2,700	2,735	2,440	<b>1</b>	-11%	24%
Trades, Transport and Equipment Operators	905	1,045	1,035	955	1,010	1	6%	10%
Natural Resources and Agriculture	180	125	115	130	130		_	1%
Manufacturing and Utilities	375	335	350	295	310	<b>↑</b>	5%	3%





Class of Worker	1996	2001	2006	2011	2016	Change From Previous Period		As a % of Neighbourhood
Employee	10,065	10,510	10,225	9,875	9,145	<b>→</b>	-7%	47%
Female	5,165	5,355	5,345	5,005	4,630	<b>→</b>	-7%	24%
Male	4,900	5,155	5,110	4,875	4,510	<b>→</b>	-7%	23%
Self-Employed	1,255	1,025	940	925	930	1	1%	5%
Female	445	365	380	330	345	1	5%	2%
Male	810	660	565	595	580	<b>1</b>	-3%	3%

Employment Status	1996	2001	2006	2011	2016	Previou	e From s Period o 2016)	As a % of Medway Active Labour Force
Worked Full-Time in 2015	N.A.	N.A.	N.A.	7,750	5,225	<b>1</b>	-33%	48%
Worked Part-Time in 2015	N.A.	N.A.	N.A.	2,755	5,575	<b>↑</b>	102%	52%



Mode of Transport to Work	1996	2001	2006	2011	2016	Previou	e From s Period o 2016)	As a % of Medway Active Labour Force
Automobile - As a Driver	7,870	7,865	7,200	7,200	6,520	<b>\</b>	-9%	63%
Car-Pool	780	750	960	750	580	<b>\</b>	-23%	6%
Public Transportation	585	775	855	760	895	1	18%	9%
Walked or Bicycled	665	700	800	645	615	<b>\</b>	-5%	6%
Other Modes	40	45	50	90	90		_	1%

Place of Work	1996	2001	2006	2011	2016	Change Previous (2011 to	Period	As a % of Neighbourhood
Worked at Home	745	760	690	720	570	<b>1</b>	-21%	6%
Worked at a Fixed Address	9,380	9,310	9,050	8,510	7,760	<b>1</b>	-9%	75%
No Fixed Workplace Address	555	740	830	940	940	_		9%
Worked within Municipality	8,330	8,490	8,265	N.A.	6,860	N.,	A.	66%
Work in a different Municipality	625	815	780	N.A.	580	N.,	Α.	6%
Worked outside Canada	50	60	25	30	75	1	150%	1%

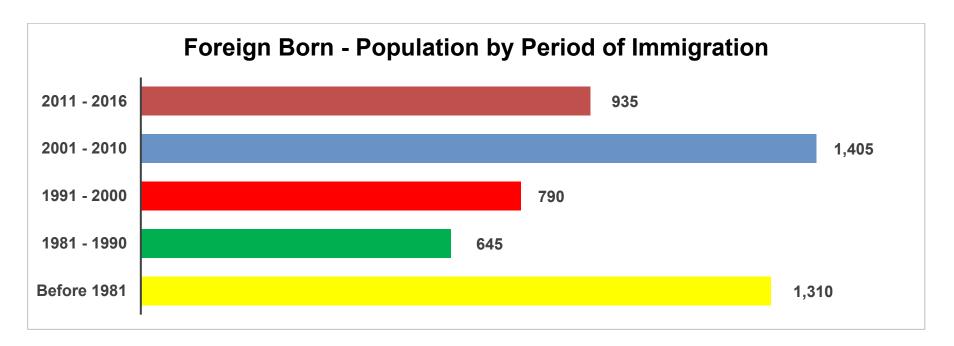
Mobility/Migration Status	1996	2001	2006	2011	2016	Previou	e From s Period o 2016)	As a % of Neighbourhood
Lived at the same address 5 years ago	9,530	10,880	11,585	11,080	10,815	<b>1</b>	-2%	55%
Moved sometime within the last 5 years	9,990	9,315	7,920	7,630	7,565	<b>\</b>	-1%	39%
Internal Migrants	3,375	2,710	2,255	2,165	2,005	<b>1</b>	-7%	10%
- Intra-provincial	2,785	2,160	1,780	1,750	1,710	<b>1</b>	-2%	9%
- Inter-provincial	585	545	470	415	295	<b>1</b>	-29%	2%
External Migrants	745	1,305	1,355	1,280	1,380	1	8%	7%
Lived at the same address 1 years ago	17,320	18,080	17,585	16,970	16,360	1	-4%	84%
Moved sometime within the last year	3,740	3,355	2,825	2,820	2,985	1	6%	15%
Internal Migrants	945	905	650	695	740	1	6%	4%
- Intra-provincial	740	765	540	570	615	1	8%	3%
- Inter-provincial	210	165	110	130	130			1%
External Migrants	245	435	220	330	365	1	11%	2%

**City of London** 

Place of Birth by Region	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Total Immigrant Population	4,985	5,085	<b>↑</b>	2%	26%
North America (US only)	335	395	<b>1</b>	18%	2%
Africa	350	465	<b>1</b>	33%	2%
Asia	1,815	1,880	<b>1</b>	4%	10%
Caribbean	100	N.A.	N.A.		N.A
Central and South America	335	610	<b>^</b>	82%	3%
Oceania and other places of birth	N.A.	10	N.A.		<1%
Europe	1,895	1,730	<b>1</b>	-9%	9%
Recent Immigrants	970	935	<b>1</b>	-4%	5%
North America (US only)	50	70	<b>↑</b>	40%	<1%
Africa	75	85	<b>1</b>	13%	<1%
Asia	515	630	1	22%	3%
Caribbean	0	N.A.		N.A.	N.A.
Central and South America	160	75	-53%		<1%
Oceania and other places of birth	N.A.	N.A.	N.A.		N.A.
Europe	125	70	<b>1</b>	-44%	<1%

Immigration by Place of Birth 2011	2011	As a % of Neighbourhood 2011	Immigration by Place of Birth 2016	2016	As a % of Neighbourhood 2016
1. United Kingdom	600	3%	1. United Kingdom	465	2%
2. China	430	2%	2. China	400	2%
3. United States	335	2%	3. United States	395	2%
4. India	325	2%	4. India	275	1%
5. Poland	285	1%	5. Poland	255	1%
6. Colombia	250	1%	6. Colombia	215	1%
7. Greece	150	<1%	7. South Korea	160	1%
8. Germany	120	<1%	8. Pakistan	155	1%
9. South Korea	115	<1%	9. Romania	115	1%
10. Romania	95	<1%	10. Egypt	110	1%

Period of Immigration	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood
Before 1981	N.A.	N.A.	1,790	900	1,310	<b>↑</b>	46%	7%
1981 to 1990	N.A.	N.A.	910	300	645	1	115%	3%
1991 to 2000	N.A.	N.A.	1,315	455	790	<b>^</b>	74%	4%
2001 to 2010	N.A.	N.A.	1,225	925	1,405	<b>↑</b>	52%	7%
2011 to 2016	N.A.	N.A.	N.A.	N.A.	935	N	.A.	5%



Language	1996	2001	2006	2011	2016	Change From Previous Period (2011 to 2016)		As a % of Neighbourhood	
		Kno	wledge of 0	Official Lan	guages				
English Only	19,295	19,365	18,320	17,645	17,560	<b>1</b>	<-1%	90%	
French Only	10	10	60	15	15			<1%	
English and French	1,850	2,055	2,050	1,890	1,805	<b>1</b>	-4%	9%	
Neither English or French	230	220	195	220	195	4	-11%	1%	
Language Spoken Most Often at Home									
English	18,890	17,725	17,030	16,670	16,330	<b>1</b>	-2%	83%	
French	50	15	185	90	130	<b>1</b>	44%	1%	
Non-Official Language	1,925	1,015	3,000	2,320	2,240	<b>1</b>	-3%	11%	
	Mother Tongue <sup>4</sup>								
English	17,460	16,815	14,990	14,730	14,130	<b>1</b>	-4%	72%	
French	155	275	330	255	270	1	6%	1%	
Non-Official Language	3,770	4,350	5,060	4,410	4,750	<b>↑</b>	8%	24%	

<sup>4</sup> Statistics Canada defines 'mother tongue' as the first language learned in childhood and still understood by the individual at the time of census reporting.

Top Non-Official Languages Spoken At Home <sup>5</sup>	2016	As a % of Neighbourhood
Mandarin	185	2%
Arabic	285	1%
Spanish	255	1%
Polish	165	1%
Cantonese	145	1%
Korean	140	1%
Urdu	65	<1%
Portuguese	65	<1%
Serbian	60	<1%
Greek	50	<1%

<sup>&</sup>lt;sup>5</sup> Data Note: The 2011 Neighbourhood profiles data reported on languages was discontinued in 2016; therefore, cannot be compared to 2016 data.